

Toolkit

Governments

WHEN: May 7-11, 2018

WHERE: OGP countries and local governments - or anywhere open government reformers are striving to make a difference.

WHO: Open government activists, civil servants, the private sector - everyone!

HOW: *Lead* civil servants, ministries, and agencies in opengov efforts | *Partner* with civil society and the private sector to open government | *Support* citizens

Open Gov Week is for anyone who believes citizens should play a role in government decision-making.

It will feature seminars, hackathons, public debates, webinars, open dataset releases and other events planned by citizens, civil society and governments.

Open Gov Week is an opportunity for citizens and government to co-create transformative commitments to open governments and make them more accountable and responsive to citizens.

Open Gov Week will feature OGP's co-creation process, where governments and citizens come together to build Action Plans. Seventy six countries and local governments in OGP will be co-creating their Action Plans this year. The plans are due August 31, 2018.

Messages

Open Gov Week is a global call to action to promote direct collaboration between citizens and governments.

The week includes a series of events where change-makers, thinkers and doers from in and out of government come together to listen to each other's ideas, discuss solutions, and commit to taking real action.

This is a big year for open government and for (insert country/city). We are one of Open Government Partnership 75 countries and local participants creating a new action plan right now.

Toolkit

Governments

Host an Event

If you are a reformer in government and would like to organize an event around open government, please consider partnering with local civil society organizations to develop a program of activities in your communities, cities, and countries. This could include activities to reach citizens and groups who are not yet involved in your open gov efforts, working with schools or universities to advance research or awareness work, and/or planning co-creation events around upcoming OGP Action Plans.

Recommended events include: workshops, hackathons, public debates, webinars, open dataset releases and other events planned by citizens, civil society and governments, public hearings, IRM report launches, and other activities you have planned during that week that will involve citizens or representatives from civil society.

Go to www.opengovweek.org/submit-an-event and fill out the form to submit your event. Provide as much detail as possible about the activity and share with local partners and others to secure a broad audience. You can also share on social media using #OpenGovWeek.

Join the Conversation

Join the thousands of people around the world participating in Open Gov Week through several social media platforms. Join the conversation via:

HASHTAG: #OpenGovWeek

LINKED HASHTAGS: #OpenGov | #RenewTrust

WEBSITE: <https://www.opengovweek.org>

We also want to thank you for sharing our messages for #OpenGovWeek. Your support in spreading the word about this global call to action by tweeting and posting to social media will continue to make governments more open, inclusive, and accountable around the world. We have included suggested social media posts below for Twitter, Facebook, and Instagram, as well as social media graphics to illustrate your posts.

Toolkit

Governments

Social Media Support



SUGGESTED TWEETS

- #OpenGovWeek is a chance for us to #RenewTrust - on May 7, we'll be listening to citizens and civil society while we debate critical #OpenGov issues & co-create a shared future. www.opengovweek.org
- Excited to participate in @opengovpart's #OpenGovWeek! Week of May 7 will bring us closer to citizens to showcase open and accountable leadership. Visit <https://www.opengovweek.org> for more.
- During #OpenGovWeek, we're looking for citizens to tell us how we can better work together. Let @opengovpart know what events you'd like to see take place during this critical global call to action - we're listening. #opengov <https://www.opengovweek.org>
- #OpenGovWeek starts May 7! We invite @opengovpart civil society reformers to work w/us to openly debate and discuss #OpenGov and ways to #RenewTrust in government. Learn more here: <https://www.opengovweek.org>
- Do your part to protect #democracy around the world - work w/us to help guarantee basic civic and #humanrights by participating in @Opengovpart's #OpenGovWeek this May 7-11 to foster important conversations & create a global movement towards openness! <https://www.opengovweek.org>
- Planning an #OpenGovWeek event? Looking to work with us? Want to participate, but don't know how? Visit <https://www.opengovweek.org> or email opengovweek@opengovpartnership.org for all the info you need to participate!

Toolkit

Governments

Social Media Support

SUGGESTED FACEBOOK POSTS

- Great to see @OpenGovernmentPartnership announce #OpenGovWeek. On May 7-11 citizens, governments, and members of civil society around the world will come together in the name of #OpenGov to transform the way governments respond to the citizens they serve. We're participating here in #[CountryName] and have a lot to learn from our citizens. Learn more about what you can do to advance #OpenGov in [CountryName]: opengovweek.org
- Join @OpenGovernmentPartnership for #OpenGovWeek on May 7-11 to foster an open dialogue between reformers in government, civil society, and citizens through hundreds of activities world-wide, including debates, hackathons, and open discussions. In #[CountryName], we're working to co-create a bright and ambitious shared future with our own citizens. Visit opengovweek.org or email opengovweek@opengovpartnership.org for more information on how to plan, attend, or participate in an event in [CountryName]!
- Get inspired. Get involved. Join the thousands of people around the world who want to strengthen #OpenGov in their communities, cities, and countries. This May 7-11 be a part of #OpenGovWeek and help us create a more accountable, inclusive, and responsive government. Learn more here: opengovweek.org
- Participation is fundamental to advancing #OpenGov. That's why we invite citizens, civil society, the private sector, and anyone else interested to join us for #OpenGovWeek May 7-11. This is a chance for people across the world to have their voices heard & lobby the government about what an open, transparent and accountable government should look like. Join us: www.opengovweek.org.
- If you want to identify #OpenGov problems, propose solutions, and debate with others, please join us May 7-11 for #OpenGovWeek. This is a chance to collaborate with 1000s of people in [CountryName] -- and across the world -- who want to #RenewTrust in government. Sign up today to join us in government, civil society, and everyday citizens to advance #OpenGov. www.opengovweek.org.

Toolkit

Governments

Social Media Support



SUGGESTED INSTAGRAM POSTS

- #OpenGovWeek is a great opportunity to help transform the way we as governments respond to citizens. Join the thousands of people all around the world participating in Open Gov Week this May 7-11 and help our government be more transparent, accountable, inclusive, and responsive. #OpenGov #RenewTrust
- Join #OpenGovWeek on May 7 - 11 and be part of the global movement to #OpenGov and #RenewTrust. Attend an event near you or host your own to advance transparency and build stronger, more resilient democracies. www.opengovweek.org
- Get involved! #OpenGovWeek will feature a series of events where change-makers, thinkers and doers from in and out of government come together to listen to each other's ideas, discuss solutions, and commit to taking real action. www.opengovweek.org #OpenGov #RenewTrust
- There is tremendous potential to advance #OpenGov when citizens, governments and civil society come together. That's why we're excited to take part in #OpenGovWeek May 7-11. We can #RenewTrust in government, but only if we collaborate with each other. Join us: www.opengovweek.org.

Toolkit

Governments

Social Media Graphics

Give your social media profile a makeover using the following logos, profile pictures and cover photos! All of these are available for download [here](#).

FOR FACEBOOK, INSTAGRAM, AND TWITTER

