



## World Vision International-OGP Strategic Collaboration

This document outlines the areas of mutual interest and potential collaboration between Open Government Partnership (OGP) and World Vision International (WVI), including joint activities towards shared goals.

### Background

OGP's vision is that governments work to serve their citizens through more transparent, accountable and participatory structures, with the ultimate goal of improving the quality of governance and services that citizens receive. The OGP model is based on government and civil society reformers working together to develop and implement ambitious policy reforms, across thematic sectors, through their OGP Action Plans.

In 2016, World Vision launched a bold new global strategy called [Our Promise 2030](#), to fulfill the organisation's mission and deliver on the commitments made to the Sustainable Development Goals. Realising 'Our Promise 2030' requires approaches such as World Vision's social accountability approach – Citizen Voice and Action (CVA), transforming the dialogue between communities and government to improve services that impact the daily lives of children and their families.

World Vision and OGP have been working to establish a foundation for collaboration over the last couple of years, with the goal to ensure that all citizens have a voice in policy decisions that ultimately improve access to quality public services. Strengthening this collaboration means that staff and offices at all levels will strive to work together in a spirit of mutual respect, with open communication.

### Benefit from this collaboration:

**OGP** has made improving public service delivery an explicit priority with its Strategic Refresh in 2016, as part of its broader efforts to catalyse citizen-centric governance. Strengthening collaboration with World Vision will allow it to leverage the latter's experience, expertise and networks in promoting social accountability as an approach to improve public services. The collaboration will be important in helping reflect the voices of citizens, particularly those of vulnerable children in marginalized communities into OGP national dialogues and resulting commitments on open government, as OGP aims to make open government processes more inclusive in its participating countries. With this collaboration, World Vision's work on targeting essential services such as education, health care, child protection services and public service delivery overall, by developing and strengthening space for citizen engagement, can contribute to more ambitious reforms in these areas in OGP Action Plans. Finally, OGP will benefit from the lessons learnt, stories and case studies documented from World Vision's work across countries in promoting social accountability and improved access to public services across OGP participating governments.

**World Vision** will benefit from OGP's platform and extensive network of government and civil society for influencing local, national and global policy advocacy and accountability on citizen voice and accountability around children's rights. OGP offers World Vision a readymade platform for advocating for concrete commitments for national and local level reforms that are independently monitored and assessed by OGP's Independent Reporting Mechanism. OGP's convening power with governments, including at the highest levels of decision making, and multilateral partnerships can be leveraged by World Vision for its advocacy agenda. Through the OGP Action Plans, OGP offers World Vision a complementary advocacy,

implementation and accountability platform for global processes including the SDGs and HLPF. This collaboration will help also advance World Vision's local to national agenda, leveraging OGP local and national processes to explore deepening and expansion of World Vision's ongoing efforts to improve the engagement between communities and government to improve services that impact the daily lives of children and their families. World Vision will leverage OGP's global and regional peer exchange activities to disseminate success stories, good practices, tools and tactics.

In taking this collaboration forward, both organizations will undertake cooperative programs or coordinated action that are determined to be practical, feasible and consistent with the guiding principles of the organizations. To keep practical and at a level where this can be simply implemented at various levels, the scope of this document is limited to providing a framework to encourage the Parties global, field and national offices to work together on joint areas of collaboration. These may include, but are not limited to:

### ***1. In-country collaboration to support ambitious open government and accountability reforms:***

World Vision and the OGP will work together to increase the uptake and delivery of commitments on child rights and citizen participation, community development, service delivery, social accountability and other relevant World Vision advocacy campaign and programme areas in OGP Action Plans in mutual priority countries and local governments. This will involve:

- Ensuring that field/national level points of contact for both organisations in countries of common interest are connected.
- OGP providing overviews of the AP development timeline and processes for each of the targeted governments to relevant WV counterparts and brokering connections to relevant OGP stakeholders as needed.
- Advocacy, and engagement by WV for the inclusion of commitments on improving transparency, accountability and public participation in the aforementioned points of interest for organizations in OGP national and local action plans.

Operationalizing this could take several forms, including, but not limited to.

- Using OGP Action Plans to build on existing in-country CVA programs by convening relevant CVA and OGP stakeholders to identify expansion of scope and scale of ongoing programs or accelerated implementation timelines for the same.
- Participating in the OGP national and local co-creation processes to explore other entry points for potential reforms in education, health care, child protection services, participation, use of data etc.
- Working in partnership with other national and local organizations working on similar thematic areas to identify and co-design new commitments on identified areas of mutual interest.
- OGP will play a facilitation role in these efforts if required or desired.
- Technical support on developing strong commitments and subsequent support on implementation.

Based on initial mapping and conversations, WVI and OGP have jointly identified Asia<sup>1</sup> to be the pilot region to deepen this engagement in 2018. While this does not restrict other Regions and countries at any time from participating in OGP processes in their context, WVI and OGP will intentionally learn from the collaboration across Asia to promote further collaboration across other regions and countries beyond 2018 for the benefit of more vulnerable children in marginalised communities. Where opportunities are identified by both organizations, the collaboration may include supporting eligible and non-eligible countries in joining OGP. Field/national level points of contact will have the room to adapt the aforementioned means of operationalizing the collaboration based on local context and needs.

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<sup>1</sup> Countries likely to include Mongolia, Sri Lanka, Philippines, Indonesia, Papua New Guinea

## ***2. Cross-country collaboration on knowledge sharing and learning:***

OGP and WVI will work on creating opportunities for regional and global peer exchange and learning on the approaches and results of the above-mentioned in-country collaboration. This may include, but is not limited to:

- Joint participation at key global fora of mutual interest: WVI and OGP to jointly identify 1-2 key events in the year where their leadership could be represented at the highest levels to promote shared priorities issues.
- Participation in one another's events, including but not limited to: national, regional and global meetings, strategy meetings, staff-learning events. This could include collaboration on the track on civic engagement or public service delivery at the OGP Global Summit.
- Contributing to each other's research and communications' agendas by capturing and disseminating success stories, good practices, tools and tactics, and where feasible exploring areas of joint research and communications.

## ***3. Advancing global conversations and mobilizing a coalition of partners on accountability***

WVI and OGP seek to create an enabling environment for accountability in governance and decision-making. Through our collaborative work - and through the work of our partners - we will aim to contribute to strengthening the global conversations around accountability. In particular, these could be done through the following ways:

- Highlighted in our partnerships with regional and global organizations such as ADB, UNDP, ANSA, GPSA, etc., who are also focused on this set of issues.
- Highlighted through strategic conversations at global or regional meetings such as UNGA, OGP Global Summit, and others identified by our teams.
- Thought pieces authored jointly by our country teams and partners.

## **Funding, Resources and Brand usage**

Nothing in this collaboration document should be construed as a commitment with regards to funding or resources on the part of the organizations. Unless covered by the area of collaboration, each of the two organisations will be responsible for mobilising resources for our respective role in making this collaboration a success and is line with core areas of work of both organizations. Regardless, both organizations will seek to support each other in identifying and accessing funding and resources to enhance efforts needed to implement this collaboration and share a commitment to use the contributions entrusted to us responsibly, transparently and effectively.

Joint outputs, if branded, shall carry both OGP and World Vision logos, though the use and display of each organisation's logos is always subject to the instructions of the party owning the logo and the local context. In press releases and other publications, both parties shall take care to mention all involved parties

## **Operationalizing this collaboration and mutual accountability**

World Vision International and OGP agree to operationalize this collaboration and enter into it adopting, as a minimum, the principles of **equity, transparency and mutual benefit** (see annex). The parties will identify, agree and document clear deliverables and next steps for each area of collaboration and check in on a quarterly basis. This collaboration will be reviewed at the end of one year to the signing of this agreement, at which point a mutual decision will be made whether to renew (failing which it will terminate), unless sooner terminated by mutual agreement. Any amendment to this agreement must be in writing and signed by the parties.

This agreement is not intended to create a 'partnership' or 'joint venture' in the sense of a separate legal

entity. Neither World Vision International nor Open Government Partnership has any authority to act as an agent on behalf of the other, nor is either liable for the acts or omissions of the other, except as may be specifically documented in this or other agreements. Collaboration between the two entities at country level will depend on appropriateness according to context.

If a dispute arises in relation to this Agreement, the parties agree to dialogue in good faith, and if settlement efforts are unsuccessful, to submit their conflicts to mediation.

Signed on June 1, 2018

For



Paul Maassen  
Chief Country Support Officer  
**Open Government Partnership**



Trihadi Saptoadi  
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## Annex – Additional Information

### About Open Government Partnership (OGP)

OGP has grown from 8 founding countries to 75 national and 20 local governments, and hundreds of civil society organizations in a span of just over 6 years. In this period, through their Action Plans, OGP countries have made over 3,000 commitments on issues including access to information, social accountability, public service delivery, access to justice, gender, among others.

OGP helps participating countries to deliver on their ambitions through:

- 1) Maintaining high level political leadership within participating countries;
- 2) Supporting domestic reformers with technical assistance and inspiration;
- 3) Fostering engagement of citizens and civil society; and,
- 4) Ensuring accountability for open government reforms through the Independent Reporting Mechanism.

### About World Vision (WV)

**World Vision** International is a global Christian relief, development and advocacy organisation dedicated to working with children, families and communities, especially the most vulnerable, to overcome poverty and injustice. World Vision works in nearly 100 countries and has social accountability programmes across 48 of them. World Vision’s approach to social accountability, Citizen Voice and Action (CVA), has grown from just 4 Programmes in 2005 to 630 in 2015 and continue scaling.

### Core Partnering Principles for this Collaboration

PARTNERING PRINCIPLES	RATIONALE
EQUITY	Towards mutual respect between partners because they recognize the value and contribution that each party brings and its importance in the relationship.
TRANSPARENCY	Towards trust between partners, which provides the foundation to strengthen the relationship, deliver measurable, accountable results, and potentially lead to further opportunities for collaboration.
MUTUAL BENEFIT	Towards sustainability, as all partners (including those that represent the community) recognize the value-add from the outputs of the relationship and endeavour to maintain these results.

### Contacts

For any organization-wide or program related communication related to WVI and OGP: Tonu Basu, Open Government Partnership ([tonu.basu@opengovpartnership.org](mailto:tonu.basu@opengovpartnership.org)) and Besinati Mpepo, Technical Director Social Accountability, World Vision International ([besinati\\_mpepo@wvi.org](mailto:besinati_mpepo@wvi.org))

For any communication related to specific countries in Asia Pacific as jointly identified: Shreya Basu, Open Government Partnership ([shreya.basu@opengovpartnership.org](mailto:shreya.basu@opengovpartnership.org)), Deepesh Paul Thakur, South Asia and Pacific Advocacy Director, World Vision International ([deepesh\\_paul\\_thakur@wvi.org](mailto:deepesh_paul_thakur@wvi.org)) and Abid Gulzar, East Asia Advocacy Director, World Vision International ([Abid\\_Gulzar@wvi.org](mailto:Abid_Gulzar@wvi.org))