**OGP Annual Summit Commitment Template**

COUNTRY

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| Finland |

TITLE OF COMMITMENT

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| A Clear Language Campaign for Civil Servants in the Finnish Public Sector |

DESCRIPTION (up to 200 words)

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| In the year 2014 the state government and the Association of Regional and Local Authorities will organize a campaign to promote the use of clear language in the Finnish public sector.  This campaign will include the following:   * Ministries will organize events to their administrative fields, where the leaders of the agencies will hear how a well functioning use of language will promote openness, efficiency and productivity of the authorities as well as improve citizens’ views of authorities.   + Similar events will also be organised for the leaders of the municipalities.   + The events will be organised together with the experts from the Institute for the languages of Finland (KOTUS)   + Best practices from authorities will be promoted in these events * An info material package will be made for authorities to use.   This package will be freely available on line and will include 1) information on the clear language action programme and its benefits 2) a list for state government and municipal authorities to map different kinds of situations where language is used and to develop the use in those different circumstances 3) a check-list for assessing the appropriateness, objectivity, clarity and intelligibility of the texts.  Clear language is one of the existing commitments of the Finnish Action plan that has been implemented since July this year (2013). The other three are open procedures, open knowledge and government as an enabler. The clear language campaign will further strengthen the commitment of the Finnish public sector to the OGP’s joint goals and will also try to involve all civil servants in the pursuit of clear language be it spoken, written or visualizations. |