



**OPEN GOVERNMENT**  
**LOCAL ACTION PLAN**  
**JALISCO**  
**2016 -2018**

## **Acknowledgements:**

The Technical Secretariat for Open Government gives special thanks to the people of Jalisco for their wholeheartedly help, generosity and participation in the exercises that led to the creation of the Local Action Plan. We also recognize the hard work and commitment of the many organizations and experts that played a key role in the different stages of the co-creation process. We would like to express our sincere gratitude to The Open Government Partnership, Reboot and PIDES Innovación Social, as well as the National Institute for Access to Information and Protection of Personal Data (INAI), Alianza de Gobierno Abierto Mexico, Presidencia de la República Mexicana and Transparencia Mexicana.

## **Acronyms:**

**OGP:** Open Government Partnership

**Agenda:** Open Government Agenda

**ITEI:** Institute of Transparency, Public Information and Protection of Personal Data of Jalisco

**LAP:** Local Action Plan

**Secretariat:** Technical Secretariat for Open Government of Jalisco

**SUBSEPLAN:** State Government Undersecretariat of Planning and Evaluation

**GMZ:** Guadalajara Metropolitan Zone

## I. INTRODUCTION

The introduction of the Open Government Agenda in Jalisco became a milestone for the strengthening of the relationship between society and the government. With its arrival, public administration strengthened the transformation of traditional models of government and looked for solutions to problems of public interest through co-creation with society. In this regard, Jalisco adopts the four pillars of Open Government in order to create new and inclusive models of governance: transparency, civic participation, use of technology and innovation, and accountability.

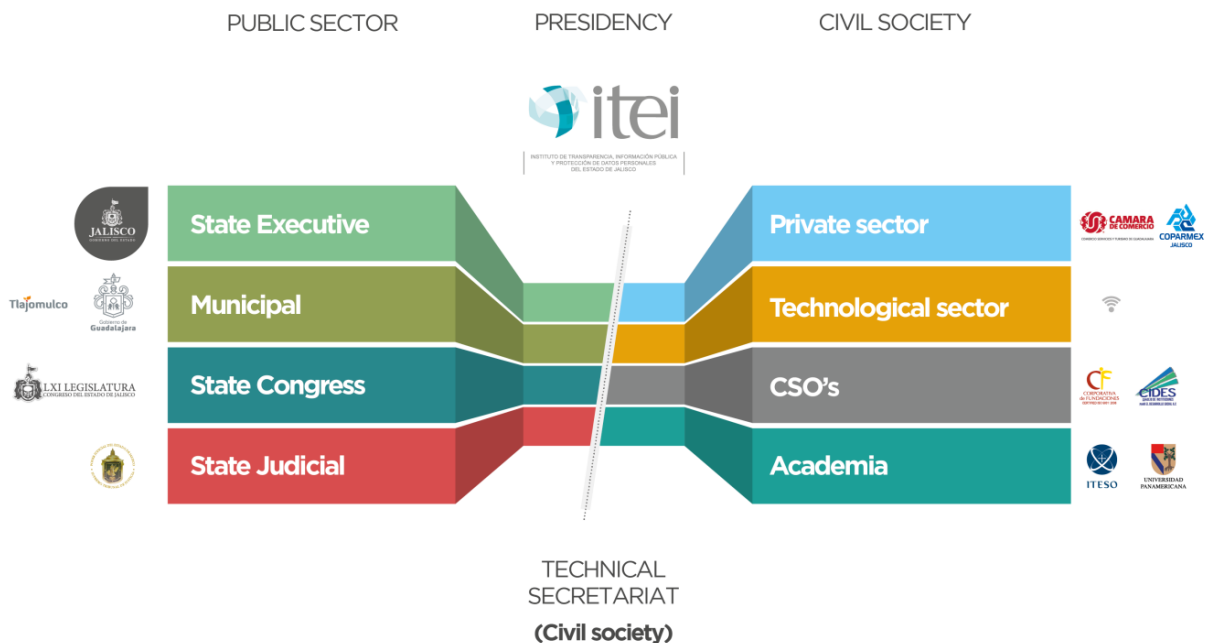
In spirit of collaboration and co-creation, leaders from organized civil society, academia and the private sector came together with state and municipal leaders to create the Technical Secretariat for Open Government of Jalisco (Secretariat), in October 15, 2015. This newly-created organism sets as its objectives the promotion and strengthening of the open government agenda in Jalisco, as well as the creation and development of the state's Local Action Plan (LAP).

Upon being selected for the Open Government Partnership's Subnational Pilot Program in April 2016, Jalisco became one of fifteen subnational governments around the world to prepare an action plan directly aligned to the line of work and values of the Open Government Partnership (OGP).

After months of dialogue, design, consultation workshops, the State of Jalisco consolidates its co-creation efforts and presents the Local Action Plan 2016-2018. With this document, the people of Jalisco become both witnesses and participants of a new model of government based on collaborative work between the people and the public sector. With the implementation of seven (7) strategic commitments, the Secretariat addresses the state's priorities through and open government perspective.

## II. INTEGRATION

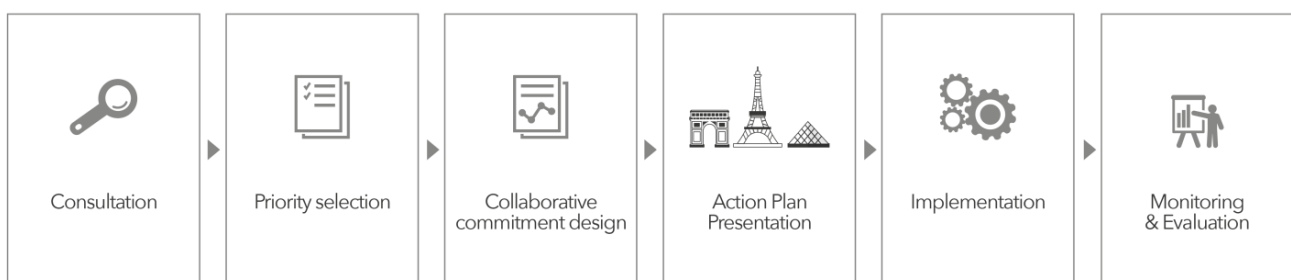
The Secretariat is made up of multiple actors from the public sector and Jalisco's civil society. From the public sector the Secretariat finds leadership through the Governor of Jalisco in representation of the executive power, two congressmen from the State Congress' LXII Legislature, and two magistrates in representation of the judicial branch, as well as the municipal governments of Guadalajara and Tlajomulco de Zúñiga. From civil society, Corporativa de Fundaciones A.C and CIDES actively participate, the National Chamber of Commerce of Guadalajara and COPARMEX Jalisco from the private sector while academia has the Jesuit University of Guadalajara and Panamerican University leading the exercise. Exercising presidential labors and as the official guarantor organ is the Institute of Transparency, Public Information and Protection of Personal Data of Jalisco (ITEI).



### III. LOCAL ACTION PLAN CO-CREATION PROCESS

In May 2016 the Secretariat designed and approved the methodology for the co-creation process of the Local Action Plan. The main steps that led the exercise are stated below:

- A. Dialogue Workshops
- B. Regional Sensitization Conferences
- C. Online Consultation
- D. Amplified Consultation
- E. Multisectoral Expert Workshops



#### Dialogue Workshops

With this first exercise, the Secretariat created a space of dialogue with experts and Jalisco's society on six themes of strategic importance in order to identify problems of public interest, as well as actors relevant to the open government agenda.

On June 14<sup>th</sup> 2016, in the building of the National Chamber of Commerce of Guadalajara, the Secretariat sent an open invitation to members of civil society, public servants, academics, the private sector and citizens interested in participating in thematic dialogue groups. Besides creating a space for the identification of relevant actors and important issues within their sectors, the workshops gave way to the initial launch of the co-creation process for the Open Government Agenda in Jalisco.

#### Regional Sensitization Conferences

Through the regional sensitization conferences the Secretariat aimed to increase the public knowledge of the concept of Open Government among different state actors from the public and private sector, academia, civil society and others.

The element of co-creation, key to the exercise of open government, requires the participation of all sectors of society in the design and implementation processes of the LAP and its commitments. In order to ensure inclusiveness, representativeness and active participation from the people of Jalisco, the Secretariat visited 8 different regions throughout the state during the months of August, September and October, covering 79 municipalities:

- **South Region:** Ciudad Guzmán, August 30<sup>th</sup>
- **North Coast Region:** Puerto Vallarta, September 6<sup>th</sup>
- **Center Region:** Guadalajara, September 8<sup>th</sup>
- **North Altos Region:** Lagos de Moreno, September 12<sup>th</sup>
- **North Region:** Colotlán, September 22<sup>nd</sup>
- **South Altos Region:** Tepatlán de Morelos, October 17<sup>th</sup>
- **Southeast Region:** La Manzanilla de la Paz. October 18<sup>th</sup>
- **South Coast Region:** La Huerta, October 19<sup>th</sup>

These conferences had the participation of over 1000 citizens, among them government officials, members of organized civil society, academics, students, businesspersons, social leaders and interested citizens.

## Online Consultation

In August 2016 the Secretariat launched an online consultation whose objective was getting the people of Jalisco engaged in identifying problems of public interest within six main themes<sup>1</sup>. The consultation was made through the official website of the Secretariat.<sup>2</sup>

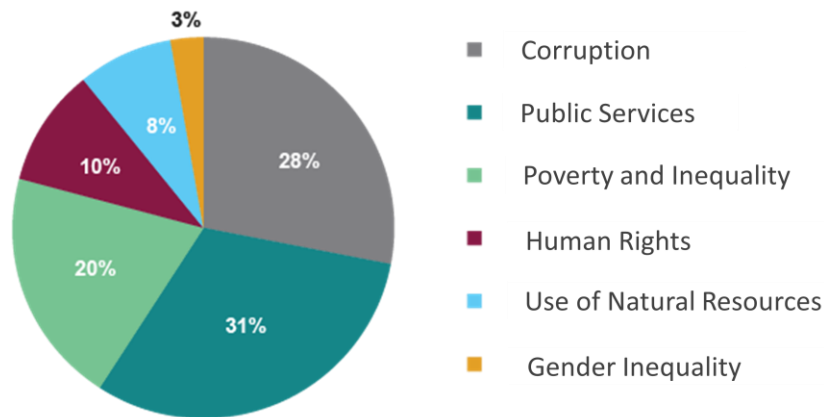
One hundred and ninety eight (198) people participated in the electronic consultation. The exercise took place between August 25<sup>th</sup> and September 11<sup>th</sup>, 2016. 71% of the participants identified themselves as members of the private sector or academia, 14% from the public sector and 8% from organized civil society.

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<sup>1</sup> Poverty and Inequality; Human Rights and Rule of Law; Gender Equality; Fight Against Corruption; Use of Natural Resources; Public Services.

<sup>2</sup> <http://gobiernoabiertojalisco.org.mx>

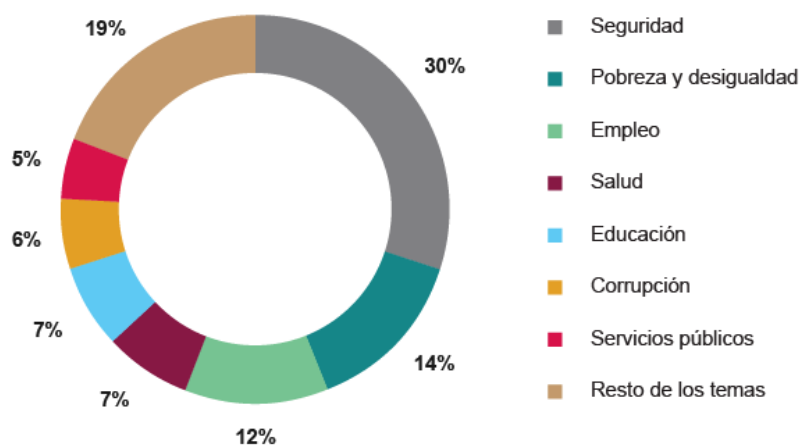
The themes prioritized by the online consultation participants are show in the graph below:



## Amplified Consulta

The amplified consultation took place between the 17<sup>th</sup> and 21<sup>st</sup> of October. It was divided into two simultaneous efforts: regional and metropolitan consultation, seeking to increase the participation of the citizens of Jalisco in both the Guadalajara Metropolitan Zone (where more than half of the state's population is located) and the different regions across the state. This resulted in the identification of a more complex and inclusive prioritization of themes and problems of public interest relevant to the everyday lives of the population.

In total, 2,718 people participated in the consultation exercise. 65.7% from outside the Guadalajara Metropolitan Zone and seven themes concentrated 81.1% of the public's vote, allowing the identification of problems that pose a higher concern for the people of Jalisco:





## **1. Regional Consultation**

As an initial effort, ITEI invited all 125 municipalities in the state to participate in the consultation process by making printed versions of the questionnaire available to citizens in open public spaces. 52 municipalities answered the call.

In parallel, the State Government of Jalisco, through the Undersecretariat of Planning and Evaluation (SUBSEPLAN), carried out three (3) visits to different regions in order to promote the Open Government Agenda and make the consultation available to local government officials, members of organized civil society, students, members of academia and interested citizens. With these three visits the consultation exercise accomplished participation of members of society from 28 additional municipalities.

## **2. Guadalajara Metropolitan Zone Consultation**

Within the GMZ different members of the Secretariat launched simultaneous efforts in order to ensure a truly plural and representative participation:

- ITEI:  
Advertisement spots in Radio Universidad and Canal 44 during consultation week and with a statewide coverage.
- State Government of Jalisco, through SUBSEPLAN:  
Coverage on government accounts of social media and digital platforms. Publications in main printed newspapers of the GMZ.
- COPARMEX Jalisco:  
Circulation of consultation with other key actors from the private sector and applying questionnaire to collaborators of the Jalisco Business Center, Young Businessperson commissions, university groups and the COPARMEX Jalisco Board of Directors.
- Corporativa de Fundaciones AC:  
Circulation on institutional social media accounts and spread of questionnaire via email to members and associates to the organization.
- Guadalajara Municipal Government:  
Use of institutional social media accounts and promote participation of public officials. Made available printed versions of the questionnaire in City Hall and other municipal government operated buildings.
- ITESO:  
Use of university social media accounts in addition to local exercises for the participation of student groups, associated organisms and strategic allies.
- State Congress of Jalisco:  
Publications on social media accounts and institutional websites.

All qualitative results were analyzed by members of the Secretariat's technical working group (also referred to as *enlaces*) and Reboot's team. Through this collaborative exercise the identification of specific themes and correlation between them was possible, giving way to the design of the theme-specific multisectoral expert workshops.

### **Reboot's Participation in the Creation of the Local Action Plan**

Reboot is a social impact firm based in New York City dedicated to inclusive development and accountable governance. From August to November 2016, the *enlaces* worked with members of Reboot in order to strengthen citizen participation while identifying problems of public interest and aiming for the accomplishment of a truly representative co-creation process for the Jalisco Local Action Plan.

## Multisectoral Expert Workshops

This exercise was the last co-creation and participative effort prior to the selection of final commitments and approval of the LAP. Also referred to as *mesas de expertos* or simply *mesas*, this last event created a space where experts from different sectors of society met and collaboratively proposed and designed open government commitments that attended the troubles the people of Jalisco manifested on the consultation.

On November 14<sup>th</sup> 2016, the *mesas* took place in the facilities of COPARMEX Jalisco, successfully bringing together members of academia, organized civil society and public officials from both state and municipal institutions. Forty seven (47) experts in total intervened, sharing their expertise in one of the five (5) workshops: Security and Public Spaces; Employment and Inequality; Health; Corruption; Education.

The work methodology allowed each of the participants be part of a co-creation exercise focused in the making of specific proposals that are also measurable, answerable, relevant and time-bound (SMART criteria). The commitments, with a twelve month-long duration, would offer new solutions to existing problems of public interest.

The resulting commitment proposals were studied by members of the Secretariat and selected based on their viability and adjustment to the OGP's SMART criteria.

## IV. COMMITMENTS

The Local Action Plan's commitments were designed through a series of collaborative exercises among different organizations and institutions of the public sector and civil society. This co-creation component strengthens the commitment implementation phase and increases impact on society. Aligned to the themes prioritized in Jalisco, the commitments present strategies with a transversal reach while directly aligned to specific problems identified during the consultation process.

The Secretariat launches a statewide effort to address four (4) themes through open government: insecurity; employment and inequality; education; and corruption. On the Fourth Ordinary Session of the Technical Secretariat for Open Government of Jalisco, celebrated on November 30<sup>th</sup> 2016, the Local Action Plan 2016-2018 with a total of seven (7) commitments was approved.

<b>COMMITMENT 1 – THEME: Security</b>		
<b>NEIGHBORHOOD-POLICE COORDINATION INTERVENTION PROJECT FOR THE <i>LOMAS DE POLANCO</i> NEIGHBORHOOD IN GUADALAJARA</b>		
Start/End Date	<i>January 1st to December 31st 2017</i>	
New or Ongoing Commitment	New	
Lead Implementing Agency	Guadalajara Municipal Government	
Lead Responsible Person	Carmen Julia Prudencio González	
Title/Department	Director of Social Vinculation and Crime Prevention	
Email Address	<a href="mailto:cprudencio@guadalajara.gob.mx">cprudencio@guadalajara.gob.mx</a>	
Phone Number	36520715	
Other Actors	Government	Guadalajara Municipal Government: <ul style="list-style-type: none"> <li>Guadalajara Police Department</li> <li>Direction for Projects of the Public Space</li> </ul>
	CSO's, private sector, working groups, academia, etc.	Academia <ul style="list-style-type: none"> <li>ITESO: Institutional Program for Peace and Human Rights.</li> </ul> Civil Society: <ul style="list-style-type: none"> <li><i>Toma La Ciudad</i></li> <li>CREAPAZ A.C.</li> <li>Civil society organisms with active participation in the neighborhood.</li> </ul>
Status quo or problem/issue to be addressed	<ul style="list-style-type: none"> <li>The perception of insecurity in the Lomas de Polanco neighborhood.</li> <li>High levels of mistrust among citizens and the</li> </ul>	

	<p>police force.</p> <ul style="list-style-type: none"> <li>Lack of incentives for citizens to report crimes and cooperate with policing authorities.</li> </ul>	
Main Objectives	<p>Increase trust between police authorities and the people of Lomas de Polanco through the creation of work dynamics and cooperation exercises that strengthen decision-making, feedback on pressing security issues and the recovery of public spaces.</p>	
Brief Description of the Commitment	<p>Intervention of the Lomas de Polanco neighborhood in order to create spaces for dialogue and coordination among Guadalajara police authorities and the residents as well as citizen task forces for the improvement of security in the public space.</p>	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>Access to Information</li> <li>Accountability</li> <li>Citizen Participation</li> <li>Technology and Innovation for Openness</li> </ol>	<p>Values: collaboration, co-creation and citizen participation.</p> <p>This commitment is focused in the strengthening of the trust relationship between residents of the Lomas de Polanco neighborhood and police forces, allowing the creation of collaborative dynamics that push towards a sentiment of co responsibility from all parts. These exercises improve the intervention activities and crime prevention on public spaces.</p>	
Verifiable and measurable milestones to fulfill the commitment	Start Date:	End Date:
Planning phase for intervention	January 2017	March 2017
Statistic data recollection on crime rates in the area and identification of endangered public spaces.	March 2017	May 2017
Meeting with residents to identify risk factors, co-create collaborative actions and implementation of such actions through task force made up of police forces, civil society and residents.	June 2017	December 2017
Experience documentation and result evaluation.	November 2017	December 2017
Results publication	December 2017	December 2017

<b>COMMITMENT 2 – THEME: Employment and Inequality</b>		
<b>GENDER WAGE GAP REDUCTION IN JALISCO</b>		
Start/End Date		<i>January 1st to December 31st 2017</i>
New or Ongoing Commitment		New
Lead Implementing Agency		State Department of Labor and Social Security
Lead Responsible Person		Hector Pizano Ramos
Title/Department		Secretary of Labor and Social Security
Email Address		hector.pizano@jalisco.gob.mx
Phone Number		30 30 1000 Ext. 21010
Other Actors	Government	<ul style="list-style-type: none"> <li>• Jalisco Women’s Institute (IJM)</li> <li>• Committee for the Monitoring and Evaluation of Labor Policies (CESPT)</li> <li>• CESPT Commission for Gender Equality and Social Inclusion</li> <li>• Colegio de Economistas de Jalisco A.C.</li> <li>• Merchant’s Union of the Wholesale Produce Market A.C.</li> <li>• Workers Federation of Jalisco (CTM)</li> <li>• Bussinesswomen Federation of Jalisco (FEMAC)</li> <li>• Jalisco Social and Economic Council (CESJAL)</li> <li>• Industrial Chambers Council of Jalisco (CCIJ)</li> <li>• Proyecto MUJER</li> <li>• COPARMEX Jalisco</li> <li>• University of Guadalajara</li> <li>• Agricultural Council of Jalisco A.C.</li> <li>• Partners of Americas A.C.</li> <li>• G10X Jalisco</li> <li>• Mexican Bussinesswomen Association A.C. (AMMJE)</li> <li>• Heartland Alliance A.C.</li> </ul>
	CSO’s, private sector, working groups, academia, etc.	
Status quo or problem/issue to be addressed		Labor discrimination and salary inequality between men and women in Jalisco.
Main Objectives		Design and promote co-responsible practices that strengthen salary equality and diminish the wage gap between men and women in Jalisco.
Brief Description of the Commitment		Creation and implementation of an action route that members of the Secretariat and the productive sector of Jalisco adopt, based on the Wage Gap Diagnostic for Jalisco 2016 (this study shows that a 19.6% gender wage disparity exists

	in Jalisco, in favor of men).	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>The State Government of Jalisco, the Secretariat, CSO's and the main business chambers in the state work in a collaborative way for the promotion and implementation of strategic public policies that reduce the gender wage gap.</p> <p>The peculiarity of the commitment relies on the co-responsibility between different sectors, particularly that of the private sector as the main implementer.</p> <p>The implementation process contemplates the use of a digital platform that makes visible the work conducted and the results.</p>	
Verifiable and measurable milestones to fulfill the commitment	Start Date:	End Date:
1. Based on the results of the wage gap study in Jalisco, the Secretariat will support the adoption of recommendations and obligations through two of its members: the State Government's Secretariat of Labor and Social Security and COPARMEX Jalisco.	January 2017	April 2017
2. Have at least 20 businesses adopt models aligned to gender wage reduction study results.	April 2017	December 2017

<b>COMMITMENT 3 – THEME: Employment and Inequality</b>		
<b>STATE CENSUS OF SKILLS FOR PEOPLE WITH DISABILITIES</b>		
Start/End Date	<i>January 1st to December 31st 2017</i>	
New or Ongoing Commitment	New	
Lead Implementing Agency	State Department of Labor and Social Security	
Lead Responsible Person	Hector Pizano Ramos	
Title/Department	Secretary of Labor and Social Security	
Email Address	hector.pizano@jalisco.gob.mx	
Phone Number	30 30 1000 Ext. 21010	
Other Actors	Government	<ul style="list-style-type: none"> <li>• State Department of Health</li> <li>• System for the Family's Integral Development (DIF Jalisco)</li> </ul>
	CSO's, private sector, working groups, academia, etc.	<ul style="list-style-type: none"> <li>• Associative Movement of Jalisco for People with Disabilities, A.C.</li> <li>• University of Guadalajara</li> <li>• COPARMEX Jalisco*</li> <li>• Industrial Chambers Council of Jalisco (CCIJ)</li> <li>• Proyecta Mujer</li> <li>• Bussinesswomen Federation of Jalisco (FEMAC)</li> <li>• Heartland Alliance A.C.</li> <li>• Committee for the Monitoring and Evaluation of Labor Policies (CESPT)</li> </ul> <p><i>*Member of the Secretariat</i></p>
Status quo or problem/issue to be addressed		The existence of symbolic, formal and real barriers obstruct the inclusion and development of people with disabilities in the workforce, as well as their access to decent jobs, properly remunerated and socially acknowledged. The lack of such conditions deny them their basic rights and social security, not to mention conditions of independence and productiveness.
Main Objectives		To improve employment and inclusion in the workforce for people with disabilities through the adaptation of administrative, commercial and industrial processes within the productive sector of Jalisco, allowing numerous tasks to be carried out by people with disabilities.
Brief Description of the Commitment		The census envisions a guide created in a collaborative manner between government actors, organized civil society and the productive sector that helps create proper economic and social

	<p>conditions in workspaces for people with disabilities. This will be accomplished through the design of specific work offers with adequate conditions for distinct disabilities, the improvement of selection processes and hiring criteria, the assurance of equal conditions of salary and benefits, as well as the intervention of organizational structures in order to transform workspaces in diverse and inclusive spaces.</p>	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>The creation of the census and the guide require the involvement of different sectors of society and collaborative work among them. Further on, once the guide is made public it will be available online for anyone interested. The guide will include the skills people with disabilities offer, their work abilities, educational needs and professional preparation.</p> <p>Based on the guide, the Secretariat will create a work plan that guarantees the implementation of actions that favor the objectives.</p>	
Verifiable and measurable milestones to fulfill the commitment	Start Date:	End Date:
1. Design and publish a guide that entails the participation of different productive sectors, labor unions, universities, business chambers and organized civil society.	January 2017	March 2017
2. Based on the published guide, the State Government of Jalisco will generate conditions and adapt workspaces that allow 3% of the government's workforce be comprised of people with disabilities.	January 2017	June 2017
3. Lobby through the Secretariat and its members the adoption of the guide in Jalisco's productive sectors through a statewide campaign of sensitization and capacity-building on inclusion of people with disabilities in the workforce.	June 2017	December 2017



<b>COMMITMENT 4 – THEME: Employment and Inequality</b>	
<b>STATE CENSUS OF AGRICULTURAL DAY LABORERS</b>	
Start/End Date	<i>January 1st to December 31st 2017</i>
New or Ongoing Commitment	New
Lead Implementing Agency	State Department of Labor and Social Security
Lead Responsible Person	Hector Pizano Ramos
Title/Department	Secretary of Labor and Social Security
Email Address	hector.pizano@jalisco.gob.mx
Phone Number	30 30 1000 Ext. 21010
Other Actors	Government <ul style="list-style-type: none"> <li>• Municipal Governments</li> <li>• State Department of Rural Development (SEDER)</li> <li>• Social Security Institute of Mexico (IMSS)</li> <li>• State Department of Environment and Territorial Development (SEMADET)</li> <li>• National Fund for Housing of Laborers Institute (INFONAVIT)</li> <li>• Institute of Geography and Statistic Information of Jalisco (IEEG-J)</li> </ul>
	CSO's, private sector, working groups, academia, etc. <ul style="list-style-type: none"> <li>• Agricultural Council of Jalisco</li> <li>• Partners of Americas A.C.</li> <li>• Cardenista Centre of Farmers (CCC)</li> <li>• National Confederation of Farmers (CNC)</li> <li>• National Chamber of the Development and Promotion of Housing Industry (CANADEVI)</li> <li>• Committee for the Monitoring and Evaluation of Labor Policies (CESPT)</li> </ul>
Status quo or problem/issue to be addressed	Lack of labor rights in the agricultural sector and the inexistent information on the number of agricultural day laborers in Jalisco.
Main Objectives	Formalization of the labor force within the agricultural sector in Jalisco to improve working conditions and ensure labor rights.
Brief Description of the Commitment	Create the first agricultural day laborer census in the state (also an unprecedented action nationwide), that works as a base of strategy-design for agricultural companies

	and guilds to improve labor inclusiveness and quality of jobs.	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>The creation of an Agricultural Day Laborer State Census is consolidated as an open government practice due to its component of citizen participation and co-creation. The State Government, municipalities, business owners, farmer organizations, organized civil society and the private sector work hand in hand for the creation of the census. These actors are responsible for the registry of laborers in the census and also for publishing the work offer in the sector. Consequently, with the formalization of employment conditions in the sector, the information on work offer and demand, and the monitoring of day laborers' movement, all actors involved will have the task to generate joint strategies that seek the strengthening of work in the field and improve the lives of agricultural day laborers and their families.</p>	
Verifiable and measurable milestones to fulfill the commitment	Start Date:	End Date:
1. Installation of the first 65 (out of 125) receptor offices for the registry of laborers in each municipality.	January 2017	February 2017
2. Agricultural day laborers registry and publication of all modules' information on database.	February 2017	November 2017
3. Installment of remaining offices.	March 2017	June 2017

<b>COMMITMENT 5 – THEME: Education</b>		
<b>CONTINUOUS TRAINING TECHNOLOGICAL PLATFORM FOR TEACHERS</b>		
Start/End Date	<i>January 1st to December 31st 2017</i>	
New or Ongoing Commitment	New	
Lead Implementing Agency	State Department Education	
Lead Responsible Person	Francisco de Jesús Ayón López	
Title/Department	Secretary of Education	
Email Address	francisco.ayon@jalisco.gob.mx	
Phone Number	(33) 36 78 75 00 Ext. 57501, 57502 and 57503	
Other Actors	Government	<ul style="list-style-type: none"> <li>• State Government Undersecretariat of Planning and Evaluation</li> </ul>
	CSO's, private sector, working groups, academia, etc.	<ul style="list-style-type: none"> <li>• Mexicanos Primero Jalisco</li> <li>• Codeando Guadalajara</li> <li>• Corporativa de Fundaciones*</li> <li>• COPARMEX Jalisco*</li> <li>• Jesuit University of Guadalajara (ITESO)*</li> <li>• Panamerican University (UP)*</li> <li>• Institute of Transparency, Public Information and Protection of Personal Data of Jalisco (ITEI)*</li> </ul> <p><i>*Member of the Secretariat</i></p>
Status quo or problem/issue to be addressed		Lack of continuous training and capacity-building for teachers, made visible by the evaluation processes required by the Teacher's Professional Service General Law.
Main Objectives		To develop a technological platform that strengthens continuous learning and capacitating processes for teachers in Jalisco, directly improving evaluation results as well as insertion, permanency and promotion within the educational system.
Brief Description of the Commitment		Design methodologies and co-create a digital platform for the training of teachers. The quality and inclusiveness-oriented design of the platform will allow the adoption, sharing and design of innovative educational programs that construct proper educational environments, develop management skills and strengthen other practices that ensure quality education for Jalisco's youth.

	The private academic sector sums efforts by designing specific methodologies for the training of indigenous personnel.	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>The design of the platform facilitates the socialization of information, knowledge and experiences by creating an open workspace where experts from different sectors of society collaborate in the design and implementation of the platform and its content.</p> <p>The use of technology and innovative tools will be encouraged in both the training of teachers as well as the administrative processes entailed within the educational system.</p> <p>Additionally, the commitment contemplates monitoring and evaluation mechanisms for the training of teachers where results are shown and studied by members of civil society, academia and the private sector.</p>	
Verifiable and measurable milestones to fulfill the commitment	Start Date:	End Date:
1. Elaboration of the executive project, including curricular design and educational infrastructure needed for the platform. Administrative procedures will be established alongside the certification of skills to be acquired by teachers through the platform.	January 2017	July 2017
2. Installation of the platform in 13 Superior Education institutes in Jalisco. Selection and training of academic personnel in charge of managing the platform's content locally.	August 2017	October 2017
3. Piloting stage of the platform with group of teachers.	October 2017	December 2017
4. Evaluation of impact and pertinence of the platform based on piloting stage. Definition of priorities and course of action for full-scale implementation in 2018.	November 2017	December 2017

<b>COMMITMENT 6 – THEME: Education</b>		
<b>HIGH SCHOOL COVERAGE AMPLIFICATION BASED ON REGIONAL NEEDS AND PRODUCTIVE SECTORS</b>		
Start/End Date	<i>January 1st to December 31st 2017</i>	
New or Ongoing Commitment	New	
Lead Implementing Agency	State Department Education	
Lead Responsible Person	Francisco de Jesús Ayón López	
Title/Department	Secretary of Education	
Email Address	francisco.ayon@jalisco.gob.mx	
Phone Number	(33) 36 78 75 00 Ext. 57501, 57502 and 57503	
Other Actors	Government	<ul style="list-style-type: none"> <li>• State Government Undersecretariat of Planning and Evaluation</li> <li>• Municipal governments</li> </ul>
	CSO's, private sector, working groups, academia, etc.	<ul style="list-style-type: none"> <li>• University of Guadalajara Regional Centres</li> <li>• Local and regional social actors</li> <li>• Corporativa de Fundaciones*</li> <li>• COPARMEX Jalisco*</li> <li>• Jesuit University of Guadalajara (ITESO)*</li> <li>• Panamerican University (UP)*</li> <li>• Institute of Transparency, Public Information and Protection of Personal Data of Jalisco (ITEI)*</li> </ul> <p><i>*Member of the Secretariat</i></p>
Status quo or problem/issue to be addressed	There is very limited access to high school education in extra-metropolitan regions in Jalisco. Additionally, existing educational models are not compatible with social, economic and cultural needs of the regions they're implemented in.	
Main Objectives	Broaden high school coverage in the state (3% in 2017, 7% in 2018) and redirect educational offer based on productive sectors and sociocultural factors of each region (10 high schools).	
Brief Description of the Commitment	Use existing resources, studies and cooperation networks among sectors and governments for the creation of high schools that align their curricula to local/regional productive sectors and sociocultural characteristics of their own.	
Relevance to the OGP values of: 1. Access to Information	The State Government of Jalisco has available resources destined for the amplification of high	

<ol style="list-style-type: none"> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>school coverage in different regions through construction of new educational centres. In order to green light their construction, working groups comprised of state and municipal educational authorities, representatives from local productive sectors and civil society will analyze regional characteristics, tendencies and vocations in order to design and decide in an open and participatory exercise the curricula for the high schools.</p>	
<p>Verifiable and measurable milestones to fulfill the commitment</p>	<p>Start Date:</p>	<p>End Date:</p>
<p>1. Organization of discussion fora in three regions on Jalisco.</p>	<p>January 2017</p>	<p>February 2017</p>
<p>2. Construction of three educational facilities in accordance to the conclusions derived from the discussion groups.</p>	<p>February 2017</p>	<p>December 2017</p>
<p>3. Launch of enrollment for the first generation of students.</p>	<p>March 2017</p>	<p>August 2017</p>
<p>4. Accomplish educational coverage superior to 3%</p>	<p>September 2017</p>	<p>December 2017</p>
<p>5. Continue the organization of discussion fora in the remaining 7 regions to launch the creation of educational facilities in 2018. By the end of the year have a growth of 7% on high school coverage in the state.</p>	<p>October 2017</p>	<p>December 2018</p>

<b>COMMITMENT 7 – THEME: Corruption</b>		
<b>STATE GOVERNMENT CONTRACTING PUBLICATIONS PLATFORM</b>		
Start/End Date	<i>January 1st to December 31st 2017</i>	
New or Ongoing Commitment	New	
Lead Implementing Agency	State Government Undersecretariat of Administration	
Lead Responsible Person	Mauricio Gudiño Coronado	
Title/Department	Undersecretary of Administration	
Email Address	mauricio.gudino@jalisco.gob.mx	
Phone Number	(33) 38 18 28 00 Ext. 22802	
Other Actors	Government	<ul style="list-style-type: none"> <li>• Informational Technologies General Office</li> <li>• National Digital Strategy Coordination, Presidency of Mexico</li> </ul>
	CSO's, private sector, working groups, academia, etc.	<ul style="list-style-type: none"> <li>• Codeando Guadalajara</li> <li>• COPARMEX Jalisco*</li> <li>• Jesuit University of Guadalajara (ITESO)*</li> <li>• National Chamber of Commerce of Guadalajara (CANACO)*</li> <li>• Transparencia Mexicana A.C.</li> </ul> <p><i>*Member of the Secretariat</i></p>
Status quo or problem/issue to be addressed	Lack of transparency in public contracting processes, misinformation in resource allocation, bidding, awards and suppliers. As a result, there is mistrust between the government, the private sector and citizens.	
Main Objectives	Make available to the citizens state government purchasing processes, biddings, awards and selection of suppliers through an open data platform, enabling a tool for citizens to monitor the government and hold accountable in need be.	
Brief Description of the Commitment	Create an open contracting digital platform for the State Government of Jalisco based on the Open Contracting Data Standard (OCDS) of the Open Contracting Partnership. Its designed relies on the collaborative work of civil society organizations. Additionally, the platform will comply with the statutes of the new Law on Government Acquisitions, Alienation and Contracting of	

	<p>Jalisco. The platform's interface will be designed with user friendliness as a priority, allowing anyone interested in following contracting processes to do so freely and unobstructed.</p>	
<p>Relevance to the OGP values of:</p> <ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Accountability</li> <li>3. Citizen Participation</li> <li>4. Technology and Innovation for Openness</li> </ol>	<p>The launch of the State Government Contracting Publications Platform sets a key moment for the fight against corruption in Jalisco and the state's push toward transparency.</p> <p>Access to information: the Open Contracting Platform offers an open database that allows citizens to monitor processes and apply their right of social supervision on government transactions. Also, with this information available to public servants, members of academia, social actors and interested citizens will strengthen their own decision-making.</p> <p>Citizen Participation: with the inclusion and strengthening of the acquisitions committee by adding members of civil society and experts from academia, the commitment assures the active participation of society in decision-making. The committee is in charge of defining strategic projects, supervise them and make sure the information is made available.</p> <p>Accountability: By making the contracting process visible, the platform's user will be able to identify the status of projects, those responsible for them and, if necessary, demand repairs and/or sanctions to those who breached the contract.</p>	
<p>Verifiable and measurable milestones to fulfill the commitment</p>	<p>Start Date:</p>	<p>End Date:</p>
<p>1. Creation of the Program for Open Contracting for the design of the platform.</p>	<p>January 2017</p>	<p>March 2017</p>
<p>2. Recollection and systematization of information for the selected projects.</p>	<p>March 2017</p>	<p>August 2017</p>
<p>3. Amplification of the platform for the inclusion of all purchase, contracts, biddings and awards made by the State Government of Jalisco.</p>	<p>September 2017</p>	<p>December 2017</p>



## V. APPROVAL

The Technical Secretariat for Open Government of Jalisco commits to carry on of all actions necessary for the successful implementation of the commitments previously mentioned.

### GUARANTOR BODY

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**Cynthia Cantero Pacheco**

President

Technical Secretariat for Open Government of Jalisco

Institute of Transparency, Public Information and Protection of Personal Data of Jalisco

### CIVIL SOCIETY

#### Civil Society Organizations

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**David Pérez Rulfo**

General Director

Corporativa de Fundaciones A.C.

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**Luis González Viramontes**

General Director

Consejo de Instituciones para el Desarrollo Social A.C.

## Academia

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**Jose Morales Orozco**

Dean

Jesuit University of Guadalajara (ITESO)

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**Juan de la Borbolla Rivero**

Dean

Panamerican University, Guadalajara

## Private Sector

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**José Medina Mora**

President

COPARMEX Jalisco

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**Fernando Topete Dávila**

President

National Chamber of Commerce of  
Guadalajara (CANACO)

## **PUBLIC SECTOR**

### **Legislative Power**

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**Héctor Alejandro Hermosillo González**  
Congressman

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**José Pedro Kumamoto Aguilar**  
Congressman

### **Judicial Power**

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**José Félix Padilla Lozano**  
President Magistrate

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**Antonio Flores Allende**  
Magistrate

### **Executive Power**

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**Jorge Aristóteles Sandoval**  
Governor of the State of Jalisco

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**Sonia Carolina Toro Morales**  
Undersecretary of Planning and Evaluation

## Municipal Executive Power

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**Enrique Alfaro Ramírez**  
Mayor of Guadalajara

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**Alberto Uribe Camacho**  
Mayor of Tlajomulco de Zuñiga