

THEME : PARTICIPATION

A MORE INCLUSIVE PARTICIPATORY BUDGET

START DATE AND EN DATE OF THE COMMITMENT	January 1 st 2017 –December 31 th 2017
PILOT DIRECTION	DDCT
NAME OF THE REFERENT	Ari BRODACH
TITLE	Responsible for participatory budget
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OTHER STAKEHOLDERS	<p>IN THE CITY</p> <p>Secrétariat général (General secretary) Direction of information systems Direction de la Politique de la Ville (service for workin-class neighborhoods) Service of citizen participation Mairies d'arrondissement (District Town Halls)</p> <p>CIVIL SOCIETY, PRIVATE SECTOR</p> <p>Associations : 4D, CO-CITY, CAUE, SYNLAB University : Paris Sorbonne Atelier parisien d'urbanisme (APUR)</p>
PROBLEM COVERED BY THE COMMITMENT	The participation of all categories of Parisian inhabitants in the participatory budget can be strengthened, in order to reinforce the representativeness of this system and to consolidate the chances of electoral success of projects submitted by the inhabitants furthest from citizen participation.
PRIMARY OBJECTIVE	<p>1. To better understand the role of inhabitants, collectives and working class districts in the participatory budget (submission of proposals, participation in voting, etc.)</p> <p>2. Strengthen the involvement of working-class districts and priority groups, particularly the most precarious, in the participatory budget</p>
DESCRIPTION OF THE COMMITMENT	<p>To meet Objective 1: The Atelier Parisien d'Urbanisme (APUR) carried out a study on the Paris 2015 participative budget in 2016. Their work focused on the nature of the proposals submitted, their location, the predominant themes ...</p> <p>A complementary study could be carried out in 2017, focusing on the sociology of the participatory budget: who participates (age, location ...), which sets of actors it reveals (role of neighborhood councils, place of associations, etc.), who plebiscite what (crossing between the digital voters and the projects for which they voted ...).</p> <p>To meet Objective 2, the City that wants :</p> <ul style="list-style-type: none"> • to mobilize associations and students specializing in consulting engineering to reach the inhabitants of working-class neighborhoods and involve them in the emergence of proposals

RELEVANCE

for the 2017 participatory budget
• to give visibility to proposals from working-class neighborhoods in the Parisian participatory budget and enhance their chances of success

This commitment is likely to strengthen the participation of all citizens in the development of public policies of the City of Paris, by reinforcing the diversity of perspectives and by consolidating the capacity of all to participate in its participatory budget ("empowerment")

AMBITION

Through an approach combining the study of existing sociological dynamics and the implementation of actions to accompany the inhabitants to get involved in the participatory budget, the ambition is to strengthen the place of all categories of inhabitants in this system, to propose to the inhabitants furthest away from citizen participation the means to get involved and to reinforce the solidarities between all the districts of Paris.

STEPS IN IMPLEMENTATION

STEPS START DATE END DATE

1. CALL FOR PROPOSALS TO ASSOCIATIONS	1. JUNE 2016	1. SEPTEMBER 2016
2. DEVELOPMENT OF THE PARTNERSHIP WITH THE UNIVERSITY OF SORBONNE	2. NOVEMBER 2016	2. NOVEMBER 2016
3. CO-CONSTRUCTION WORKSHOPS WITH INHABITANTS	3. DECEMBER 2016	3. MAY 2017
4. REALIZATION OF THE STUDY ON THE SOCIOLOGY OF THE PARTICIPATORY BUDGET	4. JANUARY 2017	4. OCTOBER 2017
5. VOTING OF THE PARTICIPATORY BUDGET	5. SEPTEMBER 2017	5. OCTOBER 2017
6. RESTITUTION OF THE STUDY ON THE SOCIOLOGY OF THE PARTICIPATORY BUDGET	6. NOVEMBER 2017	6. NOVEMBER 2017



THEME : PARTICIPATION

COMMITMENT #2 – “Give the Parisians the means to commit themselves”

START DATE AND EN DATE OF THE COMMITMENT	January 1 st 2017 –December 31 th 2017
PILOT DIRECTION	DDCT
NAME OF THE REFERENT	Stéphane Moch
TITLE	Head of the Participation Department
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TELEPHONE	01.42.76.79.83
OTHER STAKEHOLDERS IN THE CITY	<p>Service de la politique de la ville (service for working-class neighborhoods) Service aux associations (Services to association) Mairies d’arrondissement (District Town Halls)</p> <p>In order to mobilize all the inhabitants and the whole of the Paris region with the Paris consultative bodies: the Parisian Commission of the Public Debate and the Parisian Youth Council, the associations will be associated with the consultations (cap ou pas cap, Muse des Territoires, etc.), the 108,000 inhabitants holding the Paris’Citizen Card and the 65,000 members participating in the Participatory Budget will be interviewed and meetings will be organized in digital and in-person for the inhabitants. Finally civic-tech can be associated.</p>
CIVIL SOCIETY, PRIVATE SECTOR	
PROBLEM COVERED BY THE COMMITMENT	<p>To give all inhabitants the means to build public policies together, to strengthen the presence of citizens in all bodies of representative democracy and to build the tools of participation with all categories of inhabitants.</p>
PRIMARY OBJECTIVE	<p>1 / Train and inform citizens to rethink and reinforce the spaces of participatory democracy on the Parisian territory. To enable all inhabitants to understand the functioning of the city, to give them access and to build with them the tools of participation so that they can propose and co-construct public policies.</p> <p>2 / The inhabitants are the foundation of representative and participative democracy. To give the inhabitants the possibility to think and suggest a reinforcement of the spaces of representative democracy but also give them the possibility to engage innovative actions on the territory, to exchange and debate.</p> <p>To meet Objective 1: The city created a Paris Citizens card. "This card is part of a logic of inclusion and citizenship." In connection with the identity of Paris, the Paris Citizens card is based on a civic, cultural and associative offer giving access, free of charge, to training courses, the Ateliers Citoyens de Paris</p>

DESCRIPTION OF THE COMMITMENT

(building its project, understanding institutions, Meet elected officials ...). The Paris Citizens card associates associations on the territory, civitech and all the inhabitants to enrich the representative democracy.

To meet Objective 2: Drafting of a guide and a charter of participation to reaffirm proximity as the foundation of municipal action while allowing a deep re-examination of modes of governance with citizens. To do this, digital consultations will be carried out and in presences to know the wishes of the inhabitants, to co-construct together the tools of participation and place the citizen at the center of the participatory system. All the actors present will be involved in the participation on the territory, inhabitants, associations, civitech and consultative bodies of the city of Paris.

RELEVANCE

Understand the functioning of the city so as to become more involved by appropriating the mechanisms of participation and developing a common culture in the construction of public policy.

The objective is to strengthen the participation of all the inhabitants by appropriating all the participation tools proposed by the City of Paris.

AMBITION

Digital and face-to-face consultations designed in a lively, inclusive and productive manner to enable citizens to take ownership of the issues of consultation to co-construct the participation charter. Make available participation tools that meet the needs of Parisians and create a real dynamic to build with citizens the Paris of tomorrow. The ambition is to create a citizen impulse by offering them tools of participation drawn by them in a new charter of Parisian participation.

STEPS IN IMPLEMENTATION

STEPS	START DATE	END DATE
1. Launch of the consultation with Parisians, edition of the guide and new citizen workshops	1. JANUARY 2017	1. June 2017 for consultation on the charter 2. September 2017
2. Restitution of the consultation	2. JUNE 2017	3. October 2017
3. Writing of the parisian participation charter	3. SEPTEMBER 2017	4. Registration on the agenda of the council of paris / november 2017
4. Adoption of the parisian participation charter		



THEME : OPEN DATA

COMMITMENT #3 –

INCREASING COMMUNITY MOBILIZATION IN NEW DATASETS REQUEST

START DATE AND EN DATE OF THE COMMITMENT	January 1 st 2017 –December 31 th 2017
PILOT DIRECTION	General secretariat
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TITLE	Open Innovation project manager
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OTHER STAKEHOLDERS	<p>IN THE CITY SG \ Jean-Philippe CLEMENT \Chief Data Officer</p> <p>CIVIL SOCIETY, PRIVATE SECTOR The School of data, project of the Open Knowledge Foundation (http://ecoledesdonnees.org/) and CNAM (reference document of professions in data analysis and reference document of reference data)</p>
PROBLEM COVERED BY THE COMMITMENT	<p>This engagement is about making sure that the research, extraction and publishing of datasets match the needs of future reusers in regard to transparency and creation of new services.</p> <p>The publishing of new datasets usually requires important research and conviction of the services in charge of the data. Knowing that the dataset is awaited et will be used by a reuser allows to focus energy on useful objectives.</p>
PRIMARY OBJECTIVE	Allow reusers to obtain the publishing of datasets adapted to their needs in terms of transparency and creation of new services.
DESCRIPTION OF THE COMMITMENT	<p>Create a trimestrial event to mobilize the community to focus its needs towards the data needed. Every trimester, a meetup et an online mobilization will take place. Those events will be shared to the community through our social media and meetup group.</p> <p>This engagement will allow the participation of the community in the choosing of future datasets in regard to transparency and creation of new services. It allows the local government to better understand the needs of future reusers and focus its efforts transparently.</p>
RELEVANCE	Every trimester the local government will open new datasets via a clear process of referral and codecision of opening priorities.
AMBITION	

STEPS IN IMPLEMENTATION

STEPS

START DATE

END DATE

1. CALL FOR CONTRIBUTION THROUGH SOCIAL NETWORKS	1. DÉBUT DU TRIMESTRE	1. FIN SEMAINE 2
2. SORTING OF PROPOSALS (PRESENT) AND POSSIBLE RELEVANCE SURVEY	2. DÉBUT SEMAINE 3	2. FIN SEMAINE 4
3. RESEARCH AND 1st PUBLICATION	3. DÉBUT SEMAINE 5	3. FIN SEMAINE 9
4. NOTE ON PUBLICATION AND IMPROVEMENT	4. DÉBUT SEMAINE 10	4. FIN SEMAINE 12

THEME : PARTICIPATION

**COMMITMENT #4 –
INCREASE MOBILE AND GEOLOCALISED CROWDSOURCING
WITH DANSMARUE V2**

START DATE AND EN DATE OF THE COMMITMENT	January 1st 2017 – December 31 2017
PILOT DIRECTION	SG
NAME OF THE REFERENT	Jean-Philippe CLEMENT
TITLE	Chief Data Officer
EMAIL	Jean-philippe.clement@paris.fr
TELEPHONE	01.42.76.54.68
OTHER STAKEHOLDERS	<p>IN THE CITY DDCT, mission démocratie locale</p> <p>CIVIL SOCIETY, PRIVATE SECTOR Local councils (<i>Conseils de quartiers</i>), members of the « Open Innovation Paris » community participating http://www.meetup.com/fr-FR/Paris-Open-Data-Innovation-Meetup/</p>
PROBLEM COVERED BY THE COMMITMENT	<p><i>DansMaRue</i> is a tool that allows Parisians to crowdsource irregularities in the public space to the administration, through a mobile application. It was experimented with success on « negative » aspects of the city. It doesn't allow Parisians yet to participate in a positive way to the co-design of the city.</p>
PRIMARY OBJECTIVE	The Version 2 of the tool <i>DansMaRue</i> will offer inhabitants and users the possibility to get involved and participate to positive crowdsourcing on a given subject. For instance, the new location of equipment, works or services.
DESCRIPTION OF THE COMMITMENT	Offer the possibility to Parisians through a geolocation mobile app to express their preference on their city's evolution.
RELEVANCE	The tool will allow Parisians and users to co-design and to share their priorities for a future construction or service by using a digital tool that already has a good user base.
AMBITION	The irregularities crowdsourcing part of this app receives today 3000 datas each month. A strong ambition would be to receive at least 1500 « positive » crowdsourced datas each month.

STEPS IN IMPLEMENTATION

STEPS	START DATE	END DATE
1. PUBLICATION THE NEW VERSION OF DANSMARUE V2 FOCUSED	1. JUNE 2017	1. JUNE 2017

ON
IRREGULARITIES
, PUBLIC SPACE
AND
EQUIPMENTS.

2. OCTOBER 2017

2. OCTOBER 2017

2. PUBLICATION OF
THE VERSION
WITH POSITIVE
DATAS
CROWDSOURCIN
G



THEME : PARTICIPATION					
COMMITMENT #5 – KICK-OFF OF PARIS CITY INNOVATION LAB					
START DATE AND EN DATE OF THE COMMITMENT	January 1st 2017 – December 31 2017				
PILOT DIRECTION	Secrétariat général				
NAME OF THE REFERENT	Clémence Pène				
TITLE	KICK-OFF OF PARIS CITY INNOVATION LAB				
EMAIL	Sabine.romon@paris.fr				
TELEPHONE	+33 1 42 76 77 68				
OTHER STAKEHOLDERS	<table border="1"> <tr> <td>IN THE CITY</td> <td>Laurence Girard, Director of modernization Office of Emmanuel Grégoire, Deputy Mayor in charge of modernization</td> </tr> <tr> <td>CIVIL SOCIETY, PRIVATE SECTOR</td> <td>CSO: “La 27e Région” International : Laboratorio de la ciudad de Mexico (tandem Paris-Mexico) Private sector: Bloomberg Innovation</td> </tr> </table>	IN THE CITY	Laurence Girard, Director of modernization Office of Emmanuel Grégoire, Deputy Mayor in charge of modernization	CIVIL SOCIETY, PRIVATE SECTOR	CSO: “La 27e Région” International : Laboratorio de la ciudad de Mexico (tandem Paris-Mexico) Private sector: Bloomberg Innovation
IN THE CITY	Laurence Girard, Director of modernization Office of Emmanuel Grégoire, Deputy Mayor in charge of modernization				
CIVIL SOCIETY, PRIVATE SECTOR	CSO: “La 27e Région” International : Laboratorio de la ciudad de Mexico (tandem Paris-Mexico) Private sector: Bloomberg Innovation				
PROBLEM COVERED BY THE COMMITMENT	Administrative practices and culture are too often defined in a closed circuit. They must evolve in favor of co-designed services, tested by users and civil servants.				
PRIMARY OBJECTIVE	The goal of this prefiguration is creating an internal innovation Lab within 18 months. The long term perspective is to equip the city of Paris with its innovation lab dedicated to assist the making of user-centered public policies, like in Mexico, Sao Paulo or Rio.				
DESCRIPTION OF THE COMMITMENT	The City of Paris will engage in this prefiguration in 2017. The lab will first be used as a space open to train civil servants, spread the culture of public innovation within the administration. It will be able, once existing, be called out to adress public policy issues of the City of Paris in an innovative way, through a design approach. The prefiguration consists in co-building the lab with civil servants and elected representatives.				
RELEVANCE	The prefiguration of the City of Paris internal lab will allow the City to engage into the spreading of an open government culture. The injunction to innovate, to involve citizens, to consult, is sometimes experienced as a heavy pressure by civil servants. The civil servants empowerment hence is a crucial key to success for open government. The innovation lab will help sharing the Open government partnership values by training the city servants to innovative methods based on design thinking (immersion, observation, investigation, interviews, prototyping, video, experimentations...). The lab will be focused on citizens, they will be involved in its conception. By including citizens to every step of the policy making process, the lab will serve as a promoting tool for accountability. Finally, it will valorize collaborative practices and civic technologies.				
AMBITION	The year of 2017 will be the year of the kick off. This preparation year will allow us to recruit and to train the first team of 20 agents likely to prefigure the innovation lab. Beyond this group, this year’s goal is to include as much as possible the officials and the city administration. The				

include as much as possible the officials and the city administration. The methodology likely to be used by the future lab will then be experimented and shared through monthly workshops.

STEPS IN IMPLEMENTATION

STEPS	START DATE	END DATE
<p>1. RECRUITMENT OF 20 CIVIL SERVANTS VOLUNTEERS TO THE PROGRAM “LA TRANSFO”</p> <p>2. SHARING OF BEST PRACTICES WITH THE LABORATORY OF THE CITY OF MEXICO THROUGH THE INTERNATIONAL PARTNERSHIP PARIS-MEXICO</p> <p>3. SHARING OF BEST PRACTICES WITH BLOOMBERG INNOVATION TEAMS THROUGH THE PARTNERSHIP BETWEEN BLOOMBERG INNOVATION AND LA 27^E REGION.</p> <p>4. TRAINING PROGRAM TO DESIGN THINKING METHODS BY THE TEAM OF LA 27^E REGION</p>	<p>1. JANUARY 1ST 2017</p> <p>2. MONTHLY WORKSHOP WITH MONTHLY PUBLICATIONS OF RESULTS</p> <p>3. VISIT OF MICHAEL BLOOMBERG TEAMS AND EXCHANGES ON THE PARIS CASE.</p> <p>4. ANALYSIS DURING THE PUBLIC INNOVATION WEEK OF NOVEMBER 2017 ;</p>	<p>DECEMBER 31TH 2017</p> <ul style="list-style-type: none"> - ANALYSIS OF « LA TRANSFO » FIRST WORKSHOPS; - PUBLICATION OF THE KICK OFF YEAR RESULTS ;