

# Open Government Partnership

## Governance and Leadership Monthly Call Summary

5 November 2020 | 08:00 - 9:30 EDT

### Attendees:

- Maria Baron, Directorio Legislativo
- Aidan Eyakuze, Twaweza
- Government of South Korea: Yujin Lee and Jihye Park
- Government of Italy: Marco Marrazza
- Government of Argentina: Carolina Cornejo and Nicole Grunbaum

### Guest Attendees:

- Helen Darbishire, Access Info Europe
- Lysa John and Aarti Narsee, CIVICUS
- Lucy McTernan, University of York
- Elisa Peters, Publish What You Pay
- Zuzana Wienk, White Crow

### Apologies:

- Robin Hodess, The B Team

### I. Overview of 2021 work plan with deep dive on global summit & campaign for initial input from the Steering Committee

*Reference materials:*

- [OGP@10 Strategy Overview](#)
- [Break the Roles Campaign 2020 Update \(for reference only\)](#)

This session was an opportunity to get initial input and ideas from the Steering Committee (SC) as the Support Unit (SU) shapes the campaign and summit strategies as part of the 2021 work plan. Non-GL Steering Committee members who expressed interest in providing strategic input on these two projects were invited to join this portion of the call as guest attendees. SC members provided the following feedback:

- Emphasize the role of citizens in the 2021 campaign, to avoid focusing solely on government actions and successes.
- Consider framing the campaign in a way that demonstrates innovation and progress rather than trying to rebuild old systems.
- Explore ways for the campaign to resonate externally with a broader audience beyond the “OGP community,” and focus concretely on how OGP can drive change and what the incentives could be.
- Consider activities such as “mini-campaigns” that are region or theme-specific, and ways to foster new cohorts of global leaders in open government as part of the 2021 vision.
- Simplify the 2021 results vision narrative and objectives; it is too complex for most audiences and needs to be streamlined, cohesive, and easy to promote.



- Utilize the Summit as a pinnacle moment for transformative action plans in 2021, and for concrete re-commitments to the values of open government at the highest level.

Feedback will be integrated into the 2021 OGP workplan and budget which will be sent for input ahead of the December SC meeting. The SC will also have another opportunity for input during the December Steering Committee meeting.

## II. December SC meeting agenda - for GL input and endorsement

*Reference Materials: Draft Agenda*

The SU provided an overview of the draft December SC meeting agenda, which is shaped around the strategic opportunities for OGP and SC in 2021. It was also highlighted that the agenda incorporates the 2021 work plan throughout both days as they are both interlinked. Feedback received included:

- Consider including a recap of 2020 results in addition to the forward looking 2021 results vision.
- Provide an update on ongoing projects from 2020 that could inform the approach to future country, thematic and global activities (e.g. timeline for rules of the game, update on countries under review, Leaders Network cohort, etc.). These could be weaved into existing sessions or included in the pre-meeting packet.
- Clarify that the budget goes to the Board for final approval as part of its legal and fiduciary role.

A final agenda, including the feedback received, will be shared with the broader SC along with reference materials at the end of November. The pre-meeting packet will include the overall draft of the 2021 work plan for input ahead in writing ahead of the meeting, as well as throughout.

