

Open Government Partnership

Governance and Leadership Monthly Call Summary

3 December 2020 | 08:00 - 9:30 EDT

Attendees:

- Maria Baron, Directorio Legislativo
- Aidan Eyakuze, Twaweza
- Robin Hodess, The B Team
- Government of South Korea: Yujin Lee and Jihye Park
- Government of Italy: Marco Marrazza
- Government of Argentina: Carolina Cornejo and Nicole Grunbaum

1. Overview of global campaign narrative of the 2021 work plan

Reference Materials: Global Campaign section of draft [2021 Work Plan](#) (p. 4 - 5)

Building on the 2020 campaign “Open Response + Open Recovery,” OGP will continue to promote the role of open government through all phases of the pandemic while unveiling the third phase of the campaign, “Open Reset/Reform/Renew” (TBC). The objective is for the work plan, campaign, and Co-Chair thematic priorities on civic space, anti-corruption and digital to collectively help promote four partnership-wide goals of 2021: (i) transparent and accountable recovery from the pandemic, (ii) tackling systematic inequalities of income, gender and race, (iii) addressing threats to democracy and civic space, and (iv) enhancing public participation to reinvigorate democracy.

The campaign will include a series of key events leading up to the Global Summit in late 2021. It will start with a High-Level Call to Action from the Co-Chairs to the Partnership in January, demonstrating the role of open government in tackling the major challenges we face as society through utilizing OGP action plans in 2021 to develop ambitious reforms. Notable events throughout the year will include Open Gov Week (OGW) in the first quarter, the launch of the awards program and activities to crowdsource stories from the community to be showcased at the Summit, and regional ministerial roundtables ahead of the Summit. OGP will also play a key role to connect the different global events, and position OGP as an implementation platform for action, including the G7, G20, UNGASS on Anti-Corruption, and the Summit for Democracy to be hosted by the U.S (TBC).

Governance and Leadership (GL) members provided the following feedback:

- Make sure the priorities and asks for 2021 are clear to ensure a cohesive vision for the year.
- Request specific action from the SC, including all members taking ownership over advancing a specific result and thematic area for the year.
- Build out the schedule with more regional and community-focused events in addition to the government and high-level moments.
- Share messaging and planning for OGW when possible to help prepare specific events.

- Guidance and rules around the proposed awards to be showcased at the Summit must be clear and open to all.

Next Steps: The feedback provided will be integrated before being presented to the full Steering Committee at the December SC meeting, where there will be space for in-depth discussions around the other components of the work plan and the key activities in 2021.

2. Korea/Maria Call to Action

Reference materials: [Co-Chair Call to Action - December 1 Draft](#)

A draft of a Co-Chair Call to Action, to be issued in January as a core component of the Global Campaign, was presented for input. The goal of the Call to Action is to support the overarching objectives of the 2021 work plan and co-chair priorities, and to kick off the Road to the Summit. A policy menu for the consideration of OGP members, together with guidance to develop ambitious commitments, will be shared along with the high level message from the Co-Chairs.

GL feedback included:

- Ensure that the timing of the Call to Action release aligns with Action Plans to allow countries enough time to integrate the requests.
- Make the ask to HoS more prominent and consider how to make it more motivational.
- Consider a way for countries outside of the Action Plan cycle in 2021 to respond to the Call to Action, through a challenge or special commitment, and possibly COVID-related.

The SU will coordinate with Lead Chairs to finalize the call to action and send it early in the new year.

3. Recruiting new OGP Ambassadors

Reference materials: [OGP Ambassadors Note for GL + Shortlist of candidates for 2021](#)

To support the global advocacy objectives and activities of 2021, GL discussed a proposed approach to recruit 1-3 new OGP Ambassadors in 2021 based on a shortlist of names that has been pre-approved and vetted by the Steering Committee and following the process of previous rounds of recruitment. The shortlist meets the criteria set by the Steering Committee, and addresses the current gaps in representation: media, private sector, and a representative from the Asia-Pacific region. It was highlighted that the Ambassadors' main role is to help open high-level political doors, raise the profile of OGP, and to help position OGP globally. Ambassadors do not have governance roles, nor represent the Partnership as that is the role of the SC.

The timeline agreed for this process is as follows:

- GL to review the proposed list and submit any major red flags or additions by December 11.

- The GL-endorsed list will be shared with the Steering Committee in the minutes of the December SC meeting to check for any major red flags on the shortlist.
- GL and the SU will finalize the list and approve the order of priority to invite candidates in January 2021.
- The SU will begin outreach to get 1-3 new Ambassadors recruited in Q1 2021.

4. December SC meeting run-through

Reference materials: Initial Draft of [Annotated agenda for December 2020 SC meeting](#)

GL reviewed the proposed run of show for the December 14-15 Steering Committee meeting, including the division of moderation of different sessions with Lead Chairs. It was highlighted that this will be a key moment to encourage the rest of the Steering Committee to support key activities in 2021, including by role modeling the Co-Chair call to action.

5. AOB

GL and the SU thanked Yujin Lee for her work as she ended her last GL call. GL and the SU also thanked Robin Hodess and the Government of Argentina as they exit the troika role on the subcommittee and move to the Thematic Leadership subcommittee in January.