

Mr. Rudi Borrman
OGP Local Deputy Director

I am writing on behalf of the Government of Nuevo Leon to support the intention of the Nuevo Leon Abierto coalition to be part of the OGP Local program.

My administration has the firm conviction to promote a new model of democratic governance that includes robust citizen participation, transparency and accountability.

In the implementation of this commitment, in previous months, we have:

- Conformed the first cabinet with gender-balanced representation in the history of Nuevo Leon.
- Developed the Development Plan for the State of Nuevo Leon 2022-2027 under a participatory planning approach that included: a) 4 regional and 3 metropolitan dialogues, with the participation of over 800 people representing the academic, civil society and the private sectors around key thematic agendas to define objectives and action strategies under a theory of change methodology; b) The design and implementation of the first Digital Consultation for Children and Adolescents, with the participation of 24,110 children, 20,596 between 6 and 17 years old and 3,514 from 3 to 5 years old, as well as a Children and Adolescent Participation Forum.
- Created the Secretary of Citizen Participation with the objective to raise the relevance of citizen participation to ministerial level. This is the agency in charge of establishing and implementing participation mechanisms that promote transparency, open government and accountability for the solution of public problems. According to the State Development Plan, the Secretary of Citizen Participation will have among its main strategies the development of an Open Government policy based on the principles of accountability, transparency, citizen participation and innovation. It's important to point out



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that the Secretary of Citizen Participation, directed by PhD Ximena Peredo Rodríguez, will be the lead agency high-level point of contact responsible for OGP within the government.

- Created a new portal for the Open Infrastructure project¹, in which the Government of Nuevo Leon publishes information on infrastructure, related contracts, sources of financing, contractors and institutions requesting infrastructure projects. The project includes the collaboration of the Secretary of Infrastructure of Nuevo Leon, the National Institute of Transparency, Access to Information and Protection of Personal Data (INAI), the citizen organization México Evalúa, the Faculty of Architecture of the Autonomous University of Nuevo Leon (FARQ-UANL), the Mexican Chamber of the Construction Industry, Nuevo Leon Delegation (CMICNL), the citizen initiative “Cómo Vamos, Nuevo León”, and the Commission for Transparency and Access to Information of the State of Nuevo Leon (COTAI).
- Conformed the Nuevo Leon Abierto Coalition with the aim of working collaboratively to integrate the Expression of Interest to join OGP Local.

Members of the State of Nuevo Leon have agreed to build an Open State by 2030 in order to strengthen an effective, accountable and open Government. This consensus is embodied in the Strategic Plan for the State of Nuevo Leon 2015-2030², a guiding document for long-term development. This document was co-created under a participatory planning approach in five steps (public consultation, round tables discussion, writing, citizen review and publishing) and it contains the citizen priorities defined by more than 25,000 people of Nuevo Leon.

In addition, the Nuevo Leon State has a practice of openness: the Nuevo Leon Council for Strategic Planning, which was created in 2014 as an institutional innovation that aims to channel the knowledge and efforts of civil society, academia and private sector towards constructive public policies and contribute to the continuity of key projects through six-year political cycles.

¹ <http://si.nl.gob.mx/transparencia/>

² <https://planestrategico.conl.mx/>



Along with the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability and innovation, and to encourage effective metropolitan coordination in the state of Nuevo Leon, we are pleased to accompany and support the nomination to join the "OGP Local" program through the "Nuevo Leon Abierto" coalition formed by:

- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be Secretary Ximena Peredo Rodriguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza Garcia through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzman.

Furthermore the Nuevo Leon Council for Strategic Planning, the civil society organizations Accountability Lab Mexico, Cómo Vamos Nuevo León, the Transparency and Access to Information Commission of the State as part of the permanent multi-stakeholder forum that has been formed to ensure the co-creation, implementation and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information and Data Protection will act as an OGP Local Monitoring Body.

For these reasons, I want to express our interest in being active members of the global Open Government Partnership community and fully endorse, as constitutional governor of the state of Nuevo Leon, the Open Government Declaration and commit to uphold the principles within it.

We acknowledge that as a member of OGP Local we will work together as partners with non-governmental stakeholders in all steps of the OGP Local process, like local non-governmental organization, academia, the private sector and citizens.



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NUEVO
NUEVO LEÓN

I want to confirm that our government has the necessary human and budgetary resources to carry out the co-creation process, as well as the implementation of the commitments that emerge from the process and the action plans and the evaluation and learning obligations.

Also, we look forward to exchanging with the international Open Government community best practices of practice to foster the transfer of knowledge and successful public solutions. The Government of Nuevo Leon believes the OGP is important in promoting transparency in government, encouraging citizen participation and tackling corruption. We want a Nuevo León Abierto.

We are convinced that OGP's support will allow Nuevo Leon to build a strategic vision of Open State towards 2030. At the same time, adopting its methodology will allow us to launch transformational reforms in public services delivery, solutions for the climate crisis emergency, tackle corruption and bring people to the center of decision-making process.

Yours sincerely,

Samuel Alejandro Garcia Sepulveda
Governor of the State of Nuevo Leon



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San Pedro Garza García

2021 — 2024

March 10 2021

Mr. Rudi Borrmann

OGP Local Deputy Director

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- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head, Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore the Nuevo Leon Council for Strategic Planning, the civil society organizations Accountability Lab Mexico, Cómo Vamos Nuevo León, the Transparency and Access to Information Commission of the State as part of the permanent multi-stakeholder forum that has been formed to ensure the co-creation, implementation and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information and Data Protection will act as an OGP Local Monitoring Body.

San Pedro Garza García, with its more than 132,000 residents, has exactly one thousandth of the population of all municipalities in Mexico. Its size allows us to prototype and evaluate an articulated vision for cities in the country.

Our vision for San Pedro's government has always been clear: **to generate quality of life in public spaces with citizen engagement.**

This vision **includes and will always include an open government.** Our public policies have tested many innovations to place citizens at the center of our decision-making. For us, **participation is never taken for granted.**



I formally endorse the OGP's Open Government Declaration and commit to uphold the principles within it because it is a natural extension of the work we have done since 2018.

In previous years, we have:

- Ensured that citizens can follow up with public service reports with a **citizen attention platform**¹ that provides access to all the information and status of pledges from the citizenry.
- Developed the **cadastral visualization platform**² that provides citizens with all the information related to the territory and building control standards. Also helps to carry out online procedures and speed them up.
- Co-created planning instruments like the Municipal Development Plan and Partial Urban Programs³ with citizen input through **workshops, collective intelligence frameworks, youth consultation and collaboration with civil society** to ensure the integrality and diversity of the most important prospective instruments of the municipality.
- Designed and deployed the first and only volunteering strategy in México to **involve citizens in mass COVID-19 vaccination**⁴.
- Spearheaded the practice of **participatory budgeting in Mexico** with an open and collaborative co-creation process for citizens⁵. For this purpose, we created a platform for citizens to **monitor and verify** every project and program approved and launched by this participatory budget.
- **Implemented mechanisms** to make sure every city council session is transmitted live in order to ensure transparency and accountability⁶. For instance, the Urban Development commission is totally open for the citizenry in order to hold accountable every license the municipality grants.
- **Developed an award-winning chatbot, Sam Petrino**⁷, to empower citizens to make reports and track them in real time, from registering a pothole to alerting authorities of domestic violence. Sam Petrino **won the 2020 Transparency Innovation Award** from the National Institute of Transparency and Access to Information.

¹ Citizen Attention System - <https://bit.ly/sacspgg>

² Urban Viewer - <https://bit.ly/visorurbano>

³ Partial Programs Consultation - <https://bit.ly/planparcial>

⁴ Volunteering vaccination program - <https://bit.ly/vacspgg>

⁵ Decide San Pedro - <https://bit.ly/decidespgg>

⁶ Live sessions - <https://bit.ly/vivospgg>

⁷ Chatbot Sam Petrino - <https://bit.ly/chatSAM>



San Pedro Garza García

2021 — 2024

- **Furthered a project to digitize** the 10 procedures that make up 83.6% of the total workload of the Department of Planning and Urban Development. This is a citizen service measure, but more importantly **it is helping us reduce oversight, ensure accountability and prevent corruption.**

None of this would be possible without a **deep commitment towards technological innovation** and without **furthering the infrastructure** we need to make participation and transparency easier and more accessible to use.

The pledge we made to open government at the start of administration has earned us accolades nationally and internationally, like being featured in the World Atlas of Participatory Budgeting, being featured as a case study by a University College London publication, winning the 2nd place in Mexico for successful open government practices by INAI, and receiving recognitions like CIAPEM, ANUIES and U-GOB.

But more importantly, it has placed us in a position where we can **leverage our lessons** learned, our resources and our frameworks to exchange knowledge with other cities and countries. And in this position, we are adamant that learning and collaborating with others who have prototyped solutions for our areas of interest can help us solve large-scale problems in our city and our region.

The OGP Local Initiative is a great opportunity for growth in the spirit of testing these ideas internationally and refining projects in San Pedro with international best practices and ready-to-deploy projects. Being part of the 2022 cohort would hold us accountable and allow us to contribute to important conversations with a global community.

We envision a local **action plan** from the perspective of San Pedro that encompasses key open government policy areas: digital governance, land rights and spatial planning; public service delivery; the right to information; and environment and climate change. As is **deeply embedded in our vision for the city**, this plan will **be co-created with civil society, universities, the private sector and citizenry as a whole**. We believe that co-creation can make this plan sustainable, efficient and **nourished with long-term vision**. We know this from experience.

This administration is committed to use our regional and national knowledge networks and our already deep relationship with a citizenry that is committed to co-creating our city. As such, we are fully prepared to assume the responsibilities that come with being part of the 2022 cohort.



San Pedro Garza García

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Three years ago, we created and tasked the **Secretariat of Innovation and Citizen Participation (SlyPC)** to carry out a transversal mandate for open government. Led by Venecia Guzmán and operated by a team of young, forward-facing professionals, it will be the **point of contact for San Pedro in all OGP Local Initiative activities and will help institutionalize commitments**. You will find her contact information annexed to this letter.

I believe San Pedro can be a laboratory for open government policy, the one thousandth part of Mexico that serves as a model throughout the country. This administration would be honored to achieve it together, along with Monterrey and the Nuevo León State Government, as part of the 2022 OGP Local cohort.

Sincerely,

Miguel Bernardo Treviño de Hoyos
Mayor of San Pedro Garza García, Nuevo León, México



San Pedro Garza García

2021 — 2024

Point of Contact

Lead, Venecia Guzman Elizondo, Secretariat of Innovation and Citizen Participation
venecia.guzman@sanpedro.gob.mx

Operative responsible, Juan Alejandro García Rodríguez, Citizen Promotion Coordinator
juan.garciardz@sanpedro.gob.mx



Gobierno
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Monterrey

March 9, 2022

To the Selection Committee,

The city of Monterrey is the capital of the state of Nuevo Leon. It serves as a reference of a city of progress and development to its metropolitan area and the country of Mexico. When I assumed the role of Mayor of Monterrey, the need to bring upon the renaissance of our city was clear to me. Now I have the privilege and the responsibility to serve all of Monterrey's inhabitants.

Democratic systems are in crisis, in large part because they do not fulfill societal expectations in terms of accessibility and inclusivity. The challenges that the municipal public administration faces as a consequence of the current difficulties, motivate us to make a change. It encourages us to seek for collaborative and inter-institutional participation with the objective of creating strategic advancement in the decision-making that entails efficient and effective actions.

During the last years, the Government of Monterrey has worked alongside the Transparency and Access to Information Commission of the State of Nuevo Leon (COTAINL by its Spanish acronym) by signing collaboration agreements. These agreements allow the administration to take part in better practices in order to guarantee a culture of transparency and personal data protection, a key mechanism for accountability and an open government and policy.

An important exercise that has been done the past few years, has been the integration of a Citizen Council for Open Government, Transparency, and Accountability. It is integrated by municipal public administration authorities and eight citizens whose purpose is to help the implementation of an Accountability Integral System in the Government of Monterrey.

In December of 2018, the Bylaw of Transparency and Access to Public Information of the Municipality of Monterrey was approved, with the objective of establishing the bases and standard procedures. This effort is crucial in guaranteeing the exercise of any citizens right of access to public information, in addition to promoting and guaranteeing that the information is verifiable, understandable, and up to date, so that citizens can effectively access all public data.



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Monterrey

As a city, this year we took a great step towards governmental modernization upon effecting the new Regulations of the Municipal Public Administration of Monterrey. This regulation allowed the creation of the Secretariat of Innovation and Open Government. The main powers and attributions include the design, coordination, supervision, and evaluation of actions and public policies related to government innovation, data management, digital government, open government, regulatory improvement, and citizen participation.

A core strategic project for Monterrey during our administration is the application of a Participatory Budget, an initiative that responds to the Citizen Participation Law for the State of Nuevo León. This project is, without a doubt, a transcendental undertaking in citizen participation and accountability in budgetary and public works issues. It achieves this by allowing citizens to propose, prioritize, deliberate, execute, and control a significant part of municipal resources, thus being a democratic exercise that meets the real needs of the city.

To strengthen the abovementioned, we are convinced that working with other government actors is fundamental to promote a new model of democratic governance with citizen participation, transparency, accountability, and innovation. To encourage effective metropolitan coordination in the state of Nuevo León, I am pleased to submit a joint application to join the "OGP Local" programme through the "Nuevo León Abierto" coalition made up of:

- The Government of the State of Nuevo Leon, through the Secretariat for Citizen Participation, whose high-level point of contact will fall to its head, Dr. Ximena Peredo Rodríguez.
- The Government of Monterrey, through the Secretariat for Innovation and Open Government, whose high-level point of contact will be its head, Dr. Cintia Smith.
- The Government of San Pedro Garza García, through its Secretariat for Innovation and Citizen Participation, whose high-level point of contact will correspond to its head, Venecia Guzmán Elizondo.

These are public administrations with interest, leadership, and willingness to place open government at the heart of public management and co-create inclusive public policies with citizens.

This coalition has the support and accompaniment of the Nuevo Leon Council for Strategic Planning, Accountability Lab México and the Transparency and Access to Information Commission of the State of Nuevo León. They take part of the permanent multi-stakeholder



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forum in the State for the co-creation, implementation, and evaluation of local open government action plans.

Participating in the contest for OGP Local is only a first step in our interest to generate spaces for effective participation in our constant pursuit for an ever more open, transparent, responsive, and effective administration.

I thank you for your time and consideration, hoping that our proposal is favored.

Kind regards,



Luis Donaldo Colosio Riojas
Major of Monterrey

Washington D.C.
March 14, 2022.

Re: OGP Letter of Support from Accountability Lab

Mr. Rudi Borrmann
OGP Local Deputy Director.

Dear Mr. Borrmann:

On behalf of Accountability Lab, I am writing to indicate our strong support for the application of the “*Nuevo Leon Abierto*” coalition to the OGP Local movement. As you know, we at Accountability Lab work closely with OGP and on open governance globally, and understand what it is that you are looking for in Local members. While there are already a number of OGP Local members, we feel Nuevo Leon would be strategic for a number of reasons, including its size, importance and the coalition that has formed around this idea, as outlined further below. Our local Country Director, Eva Sander is based in Mexico City and has strong ties with key stakeholders in Nuevo León, her home state. She has worked with both the public and private sectors as well as academia at state and municipal levels. Our Civic Engagement Manager, Ximena Rodríguez is based in Monterrey and has a long-standing career in the civic space with a strong focus on bridging the digital divide with a gender perspective.

Members of the State of Nuevo Leon have agreed to build an Open State by 2030 based on the three following pillars: first, to strengthen effective government; second, to ensure an accountable government; and third, to promote an open government. This consensus is embodied in [the Strategic Plan for the State of Nuevo Leon 2015-2030](#), a document that provides strategic guidelines for sustainable development, with a long-term vision that transcends incumbent administrations. This vision is based on the priorities defined by more than 25,000 people, identified through a participatory planning approach consisting of five steps that fostered intersectoral collaboration and civic engagement.

We feel that the “*Nuevo León Abierto*” represents the renewal of local government administration in the state, and a conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability and innovation; and encourages effective metropolitan coordination in the state of Nuevo Leon. The coalition includes the Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head Ximena Peredo Rodríguez; the municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith; and the municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will be its Head, Venecia Guzmán.

Additionally, the Nuevo Leon Council for Strategic Planning (Consejo Nuevo León), *Accountability Lab Mexico*, *Cómo Vamos Nuevo León* and the Transparency and Access to Information Commission of the State (COTAI) will be part of the permanent multi-stakeholder forum. This forum has been formed to ensure the co-creation, implementation, and evaluation of the open government local action

plan. In addition, the National Institute of Transparency, Access to Information, and Data Protection will act as an OGP Local Monitoring Body.

We are convinced that with OGP's support, Nuevo León will be able to fulfil the goals outlined in the strategic plan mentioned above- including reforms to improve the provision of public services, identify solutions for the climate crisis, tackle corruption and bring people to the center of decision-making processes.

If Nuevo Leon is given the opportunity to become a member of OGP Local, Ms. Eva Sander, Accountability Lab Country Director in Mexico will follow up on the Nuevo León Abierto OGP Local process and liaise with the OGP Support Unit as needed. In addition, the Nuevo Leon Abierto coalition has committed to making available the necessary human and technical resources to participate in the co-creation, implementation of commitments, and learning that are inherent to OGP.

I am happy to discuss all of this further or provide additional information as needed. I can be reached at blair@accountabilitylab.org and +1-202-294-8331.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Blair Glencorse', with a long horizontal line extending to the right.

Blair Glencorse
Executive Director
Accountability Lab

San Pedro Garza García, Nuevo León.
March 9th, 2022.

Re: OGP Letter of Support from the Nuevo Leon Council for Strategic Planning

Mr. Rudi Borrmann
OGP Local Deputy Director

Dear Mr. Borrmann:

As members of the Nuevo Leon Council for Strategic Planning, we hereby support the intention of the "*Nuevo Leon Abierto*" coalition to be part of the OGP Local movement.

Members of the State of Nuevo Leon have agreed to build an Open State by 2030 based on the three following pillars. First, to strengthen an Effective Government. Second, to ensure an Accountable Government. And third, to promote an Open Government.

This consensus is embodied in [the Strategic Plan for the State of Nuevo Leon 2015-2030](#), a document that provides strategic guidelines for sustainable development, with a long-term vision that transcends incumbent administrations. This vision is based on the priorities defined by more than 25,000 people, identified by the Nuevo Leon Council through a participatory planning approach consisting of five steps that fostered intersectoral collaboration and civic engagement.

We are pleased to accompany and support the nomination to join the "OGP Local" program through the "*Nuevo León Abierto*" coalition. This in order to reinforce the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability, and innovation, and to encourage effective metropolitan coordination in the state of Nuevo Leon.

This coalition is formed by:

- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore the Nuevo Leon Council for Strategic Planning, the civil society organizations *Accountability Lab Mexico*, *Cómo Vamos Nuevo León*, as well as the Transparency and Access to Information Commission of the State will be part of the permanent multi-stakeholder forum.

This forum has been formed to ensure the co-creation, implementation, and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information, and Data Protection will act as an OGP Local Monitoring Body.

The promotion of the guiding principles of open government and their integration to all phases of the public policy cycle in the State is one of the main priorities of the Nuevo Leon Council
This Council aspires to be an institution that promotes the principles of open government on a daily basis to generate public value derived from synergies between public administration and civil society.

Through the adoption of a proactive transparency policy and the implementation of several efforts to seek openness in decision-making processes and the co-creation of proposals, the organization has worked towards this goal since its origin.

It is for this reason that our organization is pleased to offer its permanent multi-stakeholder platform that characterizes its structure.

Nuevo Leon Council was created in 2014 as an innovative institution that aims to channel the knowledge and efforts of civil society towards constructive public policies and contribute to safeguarding the continuity of key projects, beyond electoral cycles. The Local Strategic Planning Law gives the Council the responsibility to guide, design, monitor, and evaluate the State's public policies through strategic planning with a long-term vision.

Though initially rooted in the long-lasting tradition among the business sector in the state that is characterized by its frequent investment in its social ecosystem, the Council has evolved to become a prominent articulator of wider cross-sectoral collaboration. The plural origin of Nuevo Leon Council, its formal legal constitution, its proactive nature, its hybrid funding based on both private and public resources, the technical specialization of its workforce, and the alignment of its processes to the Sustainable Development Goals and other relevant instruments, are all elements that ensure its institutional independence, autonomy, and legitimacy.

Nuevo Leon Council's capacity to promote integration, sustainability, and citizen participation has been recognized for its success. At the national level, the Council's use of technology to gather and integrate citizens' feedback to the Strategic Plan, in the midst of covid-19 restrictions, was awarded during the [2021 Innovation in Transparency Contest](#). Additionally, for its significant contributions to the enhancement of public policy design and cross-sector collaboration, [Consejo NL received the United Nations Public Service Award 2020](#), the highest recognition in the field.

The Council's working model is based on the integration of pairs between citizens and public officials. Nuevo Leon Council provides spaces that foster dialogues between members of civil society, academia, the private sector, and the government. Its leadership is composed of a Presidency shared between the Governor of the State and a representative of the citizenry.

Similarly, its daily operation is led by nine thematic commissions encompassing different dimensions of human and systemic development –Public Finances, Efficient Government and Transparency, Economic Development, Sustainable Development, Security and Justice, Social Development, Arts and Culture, Education, and Health.

Each of these commissions is led by dual coordination between a representative of the citizenry, recognized for its contributions in its field, and the head of the state agency in charge of each sector. Actors from different fields participate in these commissions to listen and advise the public decision-making processes with their distinctive views and expertise. These citizen commissions are assisted

and supported in their operation by a multidisciplinary team of 15 full-time professionals specialized in public policies.

It is through our thematic commissions, that we plan to oversee the actions derived from the commitments established in the local action plan. We are confident that the collaborative mechanisms that our institution provides are a competitive advantage that allows us to monitor and ensure the compliance of the transformative reforms that are being undertaken in Nuevo Leon.

We are also convinced that with the OGP's support, Nuevo Leon will be able to build an Open State strategic vision towards 2030. We believe the adoption of its methodology will allow us to launch transformative reforms to improve the provision of public services, identify solutions for the climate crisis emergency, tackle corruption and bring people to the center of the decision-making process.

For the reasons stated above, the Nuevo Leon Council for Strategic Planning is pleased to support the application of the "*Nuevo León Abierto*" coalition to join OGP Local. By joining OGP Local, we support the endorsement of the [Open Government Declaration](#) and its principles within it, ensuring and ensure transparency, participation, and accountability.

We acknowledge that as a member of OGP Local we are embarking on a journey of collaboration, learning, action, and commitment to work together as partners with the government in all steps of the OGP Local process.

We recognize that by joining OGP Local, we become a member of a global community of government and civil society who strive to innovate, spur progress and promote learning within and across jurisdictions. This global community is strengthened by the actions of its members, hence, we pledge to be an active member of this global community and support other members with peer exchanges and engaging at the local, national and international levels to promote the values of open government.

If given the opportunity to become a member of OGP Local in the 2022 call, Mr. Sabel Sierra, Effective Government, and Transparency Commission Coordinator led by Ms. Ana Hierro, Technical Secretariat, will be responsible for leading locally the OGP Local process and liaising with the OGP Support Unit. In addition, we commit to make available the necessary human, financial, and technical resources to participate in the co-creation, implementation, and learning from ambitious commitments within the action plan.

Sincerely,



Jesus Viejo Gonzalez
Executive President, the Nuevo Leon
Council for Strategic Planning



Ana Fernanda Hierro Barba
Technical Secretariat, the Nuevo Leon
Council for Strategic Planning



Monterrey, NL., México.
March 10th 2022.

Re: OGP Letter of Support from Cómo Vamos, Nuevo León.

**Mr. Rudi Borrmann
OGP Local Deputy Director**

Dear Mr. Borrmann:

Cómo Vamos, Nuevo León was founded in Monterrey, Nuevo León in 2012 as a coalition of Non Profit Organization to strengthen local democracy through accountability and civic engagement. We contribute to our mission working on three lines of action: 1) we generate and systematize timely, clear and accessible data on the priority issues of the public agenda, 2) we engage citizens in the discussion of community challenges and in accountability actions of local authorities ; 3) we evaluate the Majors of the Metropolitan Area of Monterrey and the Governor, in order to provide useful public information about their administrations an identify challenges that should be should attained.

As our work is focused on building democracy in our state, we are convinced that practices such as “OGP local” are crucial to contribute to accomplish this purpose. We are pleased to accompany and support the nomination to join the “OGP Local” program through the "*Nuevo León Abierto*" coalition. This in order to reinforce the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability, and innovation, and to encourage effective metropolitan coordination in the state of Nuevo Leon.

This coalition is formed by:

- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head, Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore the Nuevo Leon Council for Strategic Planning, the civil society organizations Accountability Lab Mexico, *Cómo Vamos Nuevo Leon*, the Transparency and Access to Information Commission of the State as part of the permanent multi-stakeholder forum

This forum has been formed to ensure the co-creation, implementation and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information and Data Protection will act as an OGP Local Monitoring Body.

By joining OGP Local, we support the endorsement of the [Open Government Declaration](#) and its principles within it.

We acknowledge that as a member of OGP Local we are embarking on a journey of collaboration, learning and action and commit to work together as partners with government in all steps of the OGP Local process, especially in the co-creation, implementation and learning of ambitious commitments. In addition, we will support the values of open government in our OGP local process and ensure it is transparent, participatory and accountable.

We recognize that by joining OGP Local, we become a member of a global community of government and civil society who strive to innovate, spur progress and promote learning within and across jurisdictions. This global community is strengthened by the actions of its members, hence, we pledge to be an active member of this global community and support other members with peer exchanges and engaging at the local, national and international level to promote the values of open government.

If given the opportunity to become a member of OGP Local in the 2022 call, Ms. Nissi Valdovinos, Investigative Journalist Leader led by Mr. Luis Ávila, Director, will be responsible for leading locally the OGP Local process and liaising with the OGP Support Unit. In addition, we commit to make available the necessary human, financial and technical resources to participate in the co-creation, implementation and learning from ambitious commitments within the action plan.

Sincerely,

A handwritten signature in black ink, appearing to read 'Luis Ávila', is positioned above a horizontal line.

Luis Ávila

Director, Cómo Vamos Nuevo León

Monterrey, NL., México.
March 11th 2022.

Re: OGP Letter of Support from Nuevo León 4.0 (Nuevo León, México)

Mr. Rudi Borrmann
OGP Local Deputy Director

Dear Mr. Borrmann:

Nuevo León 4.0 was founded in Monterrey, Nuevo León in 2017 as a Non Profit Organization to promote the digital transformation of the state through a five-helix model (society, companies, academia, technology-based entrepreneurship and government). Our vision is to be America's smart economy leader by 2025.

We have a roadmap with programs that run from 2017 to 2025. We are supported by more than 100 volunteers and we have an ecosystem of more than 230 allies. We operate with twelve focus initiatives: dissemination, self-diagnosis, Tecnos NL4.0 Award, Technical Training, Ethical Platform, Success Stories, Apostles, MIND4.0 Program, Municipalities4.0, Business2Business, Public Policy, Strategic Alliances

As our work is focused on building innovation and technology capabilities in our state, we are convinced that practices such as "OGP local" are crucial to contribute to accomplish this purpose. We are pleased to accompany and support the nomination to join the "OGP Local" program through the "*Nuevo León Abierto*" coalition. This in order to reinforce the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability, and innovation, and to encourage effective metropolitan coordination in the state of Nuevo Leon.

This coalition is formed by:

- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head, Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore the Nuevo Leon Council for Strategic Planning, the civil society organizations, *Nuevo León 4.0*, the Transparency and Access to Information Commission of the State as part of the permanent multi-stakeholder forum

This forum has been formed to ensure the co-creation, implementation and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information and Data Protection will act as an OGP Local Monitoring Body.

By joining OGP Local, we support the endorsement of the [Open Government Declaration](#) and its principles within it.

We acknowledge that as a member of OGP Local we are embarking on a journey of collaboration, learning and action and commit to work together as partners with government in all steps of the OGP Local process, especially in the co-creation, implementation and learning of ambitious commitments. In addition, we will support the values of open government in our OGP local process and ensure it is transparent, participatory and accountable.

We recognize that by joining OGP Local, we become a member of a global community of government and civil society who strive to innovate, spur progress and promote learning within and across jurisdictions. This global community is strengthened by the actions of its members, hence, we pledge to be an active member of this global community and support other members with peer exchanges and engaging at the local, national and international level to promote the values of open government.

If given the opportunity to become a member of OGP Local in the 2022 call, Mr. Ricardo Jiménez, Liaison Coordinator led by Mrs. Clelia Hernández, Director, will be responsible for leading locally the OGP Local process and liaising with the OGP Support Unit. In addition, we commit to make available the necessary human, financial and technical resources to participate in the co-creation, implementation and learning from ambitious commitments within the action plan.

Sincerely,



Clelia Hernández Orta

Executive Director

Nuevo León 4.0



March 11, 2022

We are pleased to accompany and support the nomination to join the “OGP Local” program through the "*Nuevo León Abierto*" coalition. This collaboration will reinforce the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability, and innovation, and to encourage effective metropolitan coordination in the state of Nuevo Leon.

The coalition is formed by:

- The Government of the State of Nuevo Leon through its Secretary of Citizen Participation, whose high-level point of contact will be its Head, Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore, the Nuevo Leon Council for Strategic Planning, civil society organizations and The Transparency and Access to Information Commission of the State would be part of the permanent multi-stakeholder forum. This forum has been formed to ensure the co-creation, implementation and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information and Data Protection will act as an OGP Local Monitoring Body.

As a civil society organization seeking citizen participation and transparency since 2010, “Centro de Integración Ciudadana, A.C. (CIC)”, is honored to be part of the coalition. This is an opportunity to share our expertise promoting citizen participation using technology and social media. Our proprietary technology, CIVIX, is an example of open data initiative with over 400,000 mapped citizen reports from Nuevo Leon metropolitan area in matters ranging from security to public works available for the public. Our analytical team is keen to collaborate on not only providing easy access to government data, but also identifying data insights and in a joint effort with our communication team, making such data understandable to the public. Finally, our social media channels, as for example @cicmty in Twitter with 250,000 followers, can be used to communicate the progress in the implementation of open government local action plan to the community as well as relevant data in topics of interest to the citizens of Nuevo Leon.

Eduardo Garza Cavazos
Centro de Integración Ciudadana, A.C. (CIC)
Executive Director

Monterrey, Nuevo León.
March 11th, 2022.

Re: OGP Letter of Support from Nuevo Leon's Commission for Transparency and Access to Information (COTAI)

Mr. Rudi Borrmann
OGP Local Deputy Director

Dear Mr. Borrmann:

It is a pleasure to greet you, and at the same time to share that, since the introduction of the open government agenda in Mexico, the **Nuevo Leon's Commission for Transparency and Access to Information (COTAI)**, has promoted numerous initiatives derived from this public policy. Hereunder, I mention the specific actions that we have promoted from this Nuevo Leon's autonomous body that I represent:

1. In 2016, COTAI adopted the [Open Government Declaration](#) for the Implementation of Actions at the subnational level through the co-creation initiative promoted by the National Institute of Transparency and Access to Public Information and Personal Data Protection. This gave rise to the first Open Government Exercise in Nuevo León, where three civil society organizations and the state's executive, legislative and judicial branches, participated as active members: Gobiernoabiertonl.org.mx.
2. COTAI officially subscribed to the [International Open Data Charter](#).
3. [Nuevo Leon's Open Data Platform](#), a collaborative tool, promoted by COTAI along with nine Nuevo Leon's municipalities to provide the population with relevant and useful information in open data format.
4. [Contingency Transparency Platform](#), an initiative that COTAI, in collaboration with eighteen Nuevo Leon's public institutions launched to publish contracts used to mitigate the health contingency, in a format that includes the stages of planning, bidding, awarding, contracting and implementation of public resources.

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5. [Open Infrastructure Platform](#), an initiative of Nuevo León's Ministry of Infrastructure, which was carried out from a Public Work's Multi-Stakeholder Board and COTAI played an active role in. Nuevo León became the first public institution at the international level to adopt the Open Contracting Data Standard for Infrastructure (OC4IDS).
6. [Open Infrastructure](#), a national open data and transparency initiative that promotes the adoption of the Open Contracting Data Standard and the Open Contracting Data Standard for Infrastructure, in which COTAI participates as part of the driving group.

The initiatives described above are a proof of Nuevo León's Commission for Transparency and Access to Information's commitment to continue strengthening open government exercises that emanate from a government-citizen co-creation promoted by Open Government Partnership. In addition, these actions demonstrate that Nuevo León is an ideal environment to continue the implementation and compliance of open government local action plans.

We are pleased to accompany and support the nomination to join the "OGP Local" program through the "*Nuevo León Abierto*" coalition. This in order to reinforce the renewal of local government administrations, with the conviction to promote a new model of democratic governance that integrates citizen participation, transparency, accountability, and innovation, and to encourage effective metropolitan coordination in the state of Nuevo León.

This coalition is formed by:

- The Government of the State of Nuevo León through its Secretary of Citizen Participation, whose high-level point of contact will be its Head Ximena Peredo Rodríguez.
- The municipality of Monterrey through the Secretary of Innovation and Open Government, whose high-level point of contact will be represented by its Head, Cintia Smith.
- The municipality of San Pedro Garza García through its Secretary of Innovation and Citizen Participation, whose high-level point of contact will correspond to its Head, Venecia Guzmán.

Furthermore, the Nuevo León Council for Strategic Planning, non-governmental organizations, as well as Nuevo León's Commission for Transparency and Access to Information will be part of the permanent multi-stakeholder forum.

This forum has been formed to ensure the co-creation, implementation, and evaluation of the open government local action plan. In addition, the National Institute of Transparency, Access to Information, and Data Protection will act as an OGP Local Monitoring Body.

We recognize that by joining OGP Local, we become a member of a global community of government and civil society who strive to innovate, spur progress, and promote learning within and across jurisdictions. This global community is strengthened by the actions of its members; hence, we pledge to be an active member of this global community and support other members with peer exchanges and engaging at the local, national, and international levels to promote the values of open government.

Finally, I wish to reiterate that it is in our interest to promote a model of democratic governance that integrates citizen participation, transparency, accountability and innovation in order to be an ally of the OGP global network, which will give us the opportunity of disseminating and exchanging local experiences and learning, so we commit to being an active member of this global community and supporting other members with peer-to-peer exchanges at local, national and international levels to promote open government values.

For the reasons stated above, Nuevo Leon's Commission for Transparency and Access to Information is pleased to support the application of the "*Nuevo León Abierto*" coalition to join OGP Local. By joining OGP Local, we support the endorsement of the [Open Government Declaration](#) and its principles within it, ensuring and ensure transparency, participation, and accountability.

If given the opportunity to become a member of OGP Local in the 2022 call, Mr. Raúl Parra Alemán, Open Government Director led by Mr. Joel García Calderón, Access to Information Secretariat, will be responsible for leading locally the OGP Local process and liaising with the OGP Support Unit. In addition, we commit to make available the necessary human, financial, and technical resources to participate in the co-creation, implementation, and learning from ambitious commitments within the action plan.

Sincerely,



María Teresa Treviño Fernández

Nuevo Leon's Commission for Transparency and Access to Information
President Commissioner

No. de Oficio: OF-COTAI-SAI-DGA-0228-2022

Monterrey, Nuevo León a 28 de febrero del 2022

Asunto: Solicitud de apoyo al INAI para participar como órgano revisor en el proceso de aplicación de la COTAI al ejercicio local de gobierno abierto de OGP

Mtro. Adrián Alcalá Méndez

Comisionado coordinador de la Comisión Permanente de Políticas de Acceso, Gobierno Abierto y Transparencia del Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales

Presente. -

Por este medio le extiendo un cordial saludo y a la vez, me permito hacer de su conocimiento que la Comisión de Transparencia y Acceso a la Información del Estado de Nuevo León, en conjunto con el Gobierno del Estado de Nuevo León y el Consejo Nuevo León, se encuentran en el proceso de aplicación a la Convocatoria para nuevos miembros locales de Open Government Partnership (OGP), mismo que tiene por objetivo promover una gobernanza transparente, responsable, incluyente y que asegura la rendición de cuentas, por medio de asociaciones entre los gobiernos locales y las organizaciones de la sociedad civil. De ser aceptados como miembros locales de esta red global, tendremos la obligación de desarrollar e implementar de manera conjunta un Plan de Acción de Open Government Partnership.

Con el impulso de este proyecto, buscamos continuar con la implementación de prácticas de gobierno abierto en Nuevo León y de la misma manera, fomentar la participación ciudadana bajo los pilares de gobierno abierto como son: transparencia, colaboración, participación e innovación tecnológica. Además de cumplir con lo establecido en el art. 76 Bis, Capítulo II Bis, de la Ley de Transparencia y Acceso a la Información Pública del Estado de Nuevo León, referente a la implementación de mecanismos de colaboración para la promoción e implementación de políticas y mecanismos de apertura gubernamental.

Por lo expuesto, de la manera más atenta, **se solicita su apreciable apoyo para que el Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales, funja como Órgano Local de Seguimiento¹**. El cual tendrá la responsabilidad de documentar el ejercicio, jugando un papel clave en el proceso del plan de acción de la jurisdicción local, ya que brinda lecciones, responsabilidad y legitimidad al proceso. Al respecto, se adjuntan los Anexos I y II que detallan las implicaciones de su colaboración.

¹ Manual Local de OGP: 2.3 El Órgano Local de Seguimiento de OGP. Disponible en: <https://www.opengovpartnership.org/documents/ogp-local-handbook/>

Esto, sin duda fortalecerá a la estrategia nacional que el instituto viene realizando hacia la consolidación del Estado Abierto en México mediante la instalación de espacios permanentes de diálogo.

Sin otro particular, agradezco ampliamente sus atenciones, esperando encontrar en usted una respuesta favorable que nos permita de manera conjunta, impulsar en Nuevo León la generación de instituciones y gobiernos comprometidos con el fortalecimiento a la rendición de cuentas y el fomento a la participación ciudadana.

Reciba mis más distinguidas consideraciones.

Atentamente



Lic. María Teresa Treviño Fernández
Comisionada Presidenta

Anexo I. Proceso de aplicación y selección en el Ejercicio de Gobierno Abierto del Open Gov Partnership (OGP)

Proceso de aplicación

- Enviar una Expresión de interés (EOI) y una Carta de apoyo (LOS) antes del 16 de marzo de 2022 presentadas por el Gobierno del Estado de Nuevo León con el apoyo del Consejo Nuevo León. En este proceso no participa el INAI.

Proceso de selección

- El Comité de Selección evaluará y asignará puntajes a todas las solicitudes elegibles.
- Los nuevos miembros seleccionados serán informados a mediados de mayo de 2022.
- **De ser seleccionado**, el Gobierno del Estado tendrá que seleccionar un Órgano de seguimiento/Organismo de Monitoreo Local de OGP. En este caso el **INAI**, quien evaluará de forma independiente el proceso de co-creación y los resultados alcanzados a partir de la implementación de los compromisos con base en los lineamientos del Anexo II.
- Programa de orientación y capacitación para nuevos miembros
- Responsabilidades y proceso para los nuevos miembros disponible en el Manual local de OGP

Anexo II. Papel del Órgano Local de Seguimiento de OGP²

La responsabilidad y el aprendizaje son dos principios fundamentales de la participación en OGP Local. Ambos principios buscan promover la implementación ambiciosa de reformas de gobierno abierto. Por esta razón, las jurisdicciones locales tendrán que seleccionar un Órgano de Seguimiento, que evaluará de forma independiente el proceso de co-creación y los resultados alcanzados a partir de la implementación de los compromisos. Las **responsabilidades y actividades** del Organismo Local de Monitoreo de OGP incluyen:

- **Recopilación de pruebas y evaluación del proceso de cocreación del plan de acción:** El Órgano de Supervisión tendrá la tarea de completar un informe inicial en línea, que proporcionará una evaluación del grado y la calidad del proceso de cocreación de un plan de acción.
- **Recopilación de pruebas y evaluación de los resultados de los compromisos cumplidos:** El Órgano de Seguimiento debe evaluar cada compromiso una vez que se haya implementado en su totalidad. Para ello, el mecanismo debe reunir las pruebas necesarias para responder a las preguntas proporcionadas por OGP en un formulario en línea.
- **Liderar el Ejercicio Final de Aprendizaje:** Al final del plan de acción, el Órgano de Seguimiento es responsable de realizar y documentar un ejercicio de reflexión y aprendizaje. Este ejercicio busca discutir con las partes interesadas del plan de acción lo que salió bien y lo que podría mejorarse para el próximo plan de acción en relación con el proceso de creación conjunta (desde el informe inicial) y la implementación de los compromisos (desde el informe individual). evaluaciones de compromiso).

² Manual Local de OGP: 2.3 El Órgano Local de Seguimiento de OGP. Disponible en: <https://www.opengovpartnership.org/documents/ogp-local-handbook/>

El Organismo de Monitoreo/Seguimiento Local de OGP juega un papel clave en el proceso del plan de acción de la jurisdicción local, ya que brinda lecciones, responsabilidad y legitimidad al proceso. Por ello, debe ser un actor de confianza e independiente. Los organismos locales de monitoreo deben, como mínimo, usar los formularios proporcionados por OGP Local para realizar sus informes y se les recomienda encarecidamente que utilicen los materiales de orientación proporcionados por OGP Local y el IRM para realizar su trabajo. El Mecanismo de Informes Independientes (IRM, por sus siglas en inglés) servirá como herramienta de orientación a las jurisdicciones locales en su proceso de monitoreo y presentación de informes.

El Mecanismo de Informes Independientes (IRM) es el brazo de rendición de cuentas de OGP y el principal medio de seguimiento del progreso en los países participantes. El IRM proporciona informes independientes, basados en evidencia y objetivos para responsabilizar a los miembros de OGP y apoyar sus esfuerzos de gobierno abierto. Esto se hace a través de informes y recomendaciones oportunas en momentos clave del ciclo del plan de acción.

El IRM es guiado por el Comité Directivo de OGP, pero no es directamente responsable ante él. Un Panel Internacional de Expertos (IEP) supervisa directamente el IRM.

- Descripción general de IRM: <https://www.opengovpartnership.org/irm-guidance-overview/>
- Productos y procesos de IRM: <https://www.opengovpartnership.org/irm-products-and-process/>
- Panel de expertos internacionales:
<https://www.opengovpartnership.org/about/community/international-expert-panel/>
- Paso a paso (Versión en Inglés): https://www.opengovpartnership.org/wp-content/uploads/2021/07/IRM-Guidance_Process-Pathway.pdf

Ciudad de México, a 09 de marzo de 2022.

Asunto: Respuesta a solicitud de apoyo vinculada con la
"Convocatoria para nuevos miembros locales de la OGP".

Lic. María Teresa Treviño Fernández
Comisionada Presidenta
Comisión de Transparencia y Acceso a la Información del Estado de Nuevo León
P r e s e n t e

Me refiero al similar **OF-COTAI-SAI-DGA-0228-2022**, de fecha 28 de febrero del 2022, mediante el cual informa la postulación de la Comisión de Transparencia y Acceso a la Información del Estado de Nuevo León, el Gobierno del Estado de Nuevo León y el Consejo Nuevo León, en la "*Convocatoria para nuevos miembros locales de la Open Government Partnership (OGP)*", y solicita que, en caso de ser seleccionados, este Instituto participe como órgano revisor encargado de evaluar el proceso de co-creación y los resultados obtenidos a partir de la implementación de los compromisos del Plan de Acción que se desarrolle.

Al respecto, me complace informarle, a nombre de quien integramos el Pleno, que este Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales, se encuentra en entera disposición de brindar el apoyo y acompañamiento.

No omito mencionar que las acciones que, en su caso, se desarrollen por parte de este Instituto en su carácter de órgano revisor, atenderán en todo momento a lo dispuesto por el artículo 37 de la Ley General de Transparencia y Acceso a la Información Pública, referente a la autonomía, especialización e independencia de los organismos garantes.

Sin otro particular, aprovecho la ocasión para enviarle un cordial saludo.

Atentamente


Mtro. Adrián Alcalá Méndez
Comisionado y
Coordinador de la Comisión Permanente de Políticas de Acceso,
Gobierno Abierto y Transparencia del INAI