OGP Local - Plan of Action Province of Córdoba and Municipality of Córdoba

1. Duration

August 2021 - August 2023

2. Foreword(s)

The Government of the Province of Córdoba develops and guides its Open Government practices in order to achieve the Sustainable Development goals. Thereby, the work for the materialization of the 2030 Agenda is active and constitutes a permanent space for participation and collaboration with the stakeholders. In addition, it works transversally in data opening and innovation for accountability and public transparency.

The Municipality of Córdoba, following the path of the province, projects a modern, innovative, friendly and livable city, connected to the world and at the forefront in the implementation of policies with a sustainable approach. The health emergency found us in the midst of hard work to put the city on its feet, enhancing our capacity for resilience and constructive dialogue with all sectors. This type of crisis shows that the State is not enough by itself, networking with representatives of the political, productive, economic, scientific and civil society sectors as a whole is the essential fuel for successfully going through these times.

Today, more than ever, we are committed to modern and innovative municipal governance that provides quality services and promotes a decentralized, metropolitan, sustainable, inclusive city, a source of attraction and opportunities for all. The current scenario shows that municipal planning deserves an emergent, dynamic and flexible strategy to think and guide transformations that the city will experience in the short, medium and long term.

We are on this path, motivated by the challenge we have assumed to reach the city of thriving industry, knowledge and innovation, igniting the engines of progress with social and environmental responsibility. With the need to promote transparent, participatory, modern and collaborative management in the city of Córdoba, the Municipality began an ambitious work plan more than two decades ago with the aim of positioning the city of Córdoba among the top open governments from the country.

Today, being part of OGP, renews this commitment and deepens it, becoming part of the main objectives of the current government agenda.

3. Open Government Challenges, Opportunities and Strategic Vision

We are at a time of great uncertainty for governments, civil society and citizens as a whole; and it is in this context that two great paradigms take more relevance as necessary tools to accompany the current unprecedented challenges: Open Government and the 2030 Agenda for sustainable development. In times of crisis, transparency is established as a fundamental value to generate collective trust and promote public accountability, a fundamental pillar in this paradigm.

It is imperative to deepen policies towards sustainable development in our territories, seeking to reduce poverty and inequalities increased by COVID-19; policies that demonstrate development responses that create foundations for more resilient and sustainable societies. That is why it is essential to strengthen the complementarity between the ideas and tools of open government and the Sustainable Development Goals (SDGs).

The open government approach provides an opportunity to consolidate bonds of trust between governments and citizens, enhance participatory and collaborative channels, and generate synergies that make difficulties visible, and thus be able to design and co-create innovative solutions with sustainable and effective high impact results.

One of the greatest challenges that Córdoba faces is to develop a commitment from both the Province and the Municipality to promote more transparent and responsive public administrations, adapting services to the needs of citizens, improving the quality and scope of public goods, and strengthening relationships with different stakeholders.

Starting from a pilot test with the Municipality of Córdoba, Freyre, Alta Gracia, Vicuña Mackenna, San José de la Dormida, the long-term objective for achieving the 2030 Agenda consists of extending a co-created action plan towards the remaining municipalities and communes, thus deepening open government processes aimed at achieving sustainable development throughout the provincial territory.

4. Experiences and alliances

Open Government Partnership

OGP LOCAL

To achieve the objectives, the Province of Córdoba develops alliances and collaborations with its various stakeholders; Liaison tables and provincial councils are set up, generating institutional spaces through which policies are articulated with social organizations.

In "Our Profile" you will find the variety of alliances and actors with which the province co-creates policies to achieve the SDGs.

Examples of government collaboration:
- Participation in the Third National Plan of Action of the Alliance for Open Government. The objective, co-created and implemented with civil society actors, consisted of the Institutionalization of Open Government through a thematic training aimed at public agents and citizens, in conjunction with the development of an Open Management Portal that contains the main Provincial Government actions aligned with the 2030 Agenda.
- Implementation of the SDGs Territorialization Pilot. The Province participated in a pilot led by the OECD, together with 9 regions and cities around the world, with the aim of territorializing the SDGs in a local context. For the above, a methodology was developed for the collaborative territorialization of the SDGs with the possibility of being replicated at other levels of government: PRI method.
- The Ministry of Coordination carries out training for citizens on Agenda 2030 and SDGs, and Open Government. They are available on the Campus Córdoba platform.

For its part, more than two decades ago the City of Córdoba began to take its first steps in terms of transparency, participation and public accountability. These first steps involved moving towards the government opening by sanctioning regulations on open data: the first ordinance on access to public information, Ordenanza 10.560, was enacted in 2002.

Then progress was made with the creation of an active Transparency Portal that allows users to view the main government actions. In addition, the creation of a Goal Plan was implemented, a citizen information and planning tool that contains a document in which the main actions and achievements are detailed, making the management programs transparent; they are published on the web.

Currently, the city of Córdoba is advancing with the strategy of digital transformation and public innovation, within the framework of which mobile applications (App Ciudadana, App constataciones, App Vecino Salud) and platforms (Registro civil digital, Ciudadano Digital, Vecino Digital) were made. These advances in terms of innovation allow improvements in communication, trust and transparency between the Municipality of Córdoba and the citizens, reaching a more efficient management.

5. Challenges

On one hand, the Province of Córdoba understands that one of its greatest challenges is to develop a strategy for raising awareness and participation of stakeholders and citizens regarding the 2030 Agenda and the SDGs. Therefore, there is a need for comprehensive data opening in relation to local management and in each of the four municipal governments, one of the most important challenges being to make data and information easily available to citizens, even through the media.

On the other hand, the Municipality of Córdoba understands that its main challenge is to achieve an improvement in open government by working towards the construction of a modern and innovative municipality. A local State is projected that meets the demands of an active and responsible citizenry, that seeks to constantly improve the attention to the neighbor through the systematization and digitization of processes and procedures for a transparent, agile and paperless administration.

6. Proposal

The Government of Córdoba proposes to work towards an Open Government oriented towards the achievement of the SDGs, understanding the Open Government paradigm as a fundamental axis to fulfill the Objectives of the 2030 Agenda; since it implies a new form of governance that favors transparency, promotes the traceability of political decisions and directly involves citizens in the cycle of public policies aimed at sustainable development. In this way, Open Government becomes a vehicle in the implementation of the SDGs. In addition, it seeks to encourage the municipal localization of the SDGs, promoting concrete actions that influence decision-making in the public sphere closest to citizens, and the institutionalization of Open Government. An attempt to develop a multi-level dialogue and dynamics to achieve the goals of the 2030 Agenda will be made: alliances between local,

provincial and national governments, dialogue with global actors, support in the exchange of experiences, creation of networks and knowledge, and development and joint capacity building based on multilevel open governance.

The action plans proposed by the Province and the Municipality of Córdoba contribute to achieving the vision of open government since they promote a management model with emphasis on data opening for the definition of objectives and the monitoring of indicators and goals; achieving effective information for decision making and improving the measurement of the impact of public policies, actions and programs; directing the achievements to the needs of the territory. The territorialization of the SDGs encourages partnerships, generating opportunities for collaboration between the government (national, provincial, municipalities) and the private sector, civil society organizations, universities and citizens. Finally, it allows better communication of public actions in an integrated manner and in line with an international agenda.

Recognizing that the 2030 Agenda marks the course of world development programs towards 2030, and assuming the commitment to align the government's actions to them, Córdoba is committed to mobilizing the necessary means for the adaptation of the goals, the alignment of the programs and the construction of indicators to measure and evaluate government initiatives.

They seek to consolidate the paths already undertaken by guaranteeing social justice, focusing an action plan in favor of people and sustainable economic growth, based on the strengthening of institutions. Assuming the 2030 Agenda as the central axis and the vision of Open Government as a Provincial and Municipal Government plan, encourages strengthening the alliances that the government achieved to consolidate this process of adapting the global goals to the local reality.

It is proposed to work towards an open government, orienting its action plan to achieve the following objectives:

- Promote digitization and modernization for greater transparency and municipal agility.
- Improve attention to citizens.
- Generate initiatives that promote responsible citizenship.
- Optimize the ordering, updating and accessibility processes of municipal regulations.

7. Work Teams

From the selection of the Province to be part of the Local OGP process, and taking into account the context of the current global pandemic, the team of the Institutional Strengthening Secretariat in agreement with the Civil Society Organizations made the decision to carry out the process of co -creation online.

Participants:

- Institutional Strengthening Secretariat, Ministry of Coordination, Province of Córdoba
- Secretariat of Planning, Modernization and International Relations, Municipality of Córdoba
- Members of the team of the civil organization Fundeps
- Members of the team of the civil association PARES
- Members of Young Feminist Ensemble
- Monitoring entity: Open University Program, National University of Cordoba (UNC)
- Members of the team Córdoba Young Agency
- Members of the Ministry of Woman
- Members of the Government Ministry
- Members of the Civil Organization Citizen Network our Córdoba
- Technical teams from 5 municipalities of the provincial territory: Freyre, San José de la Dormida, Córdoba Capital, Vicuña Mackenna, Alta Gracia.
- Different civil society organizations in each Municipality

In the co-creation spaces carried out by the Municipality of Córdoba, members of: AIESEC; Aipha-G; entrepreneur associations; Fundación Gen E; Global Shapers Córdoba; IERAL; Red Ciudadana Nuestra Córdoba; Vectus S.R.L., ADEC; Apyme Córdoba; Asociación de Industriales de la Alimentación de Córdoba; Biciurbanos; Representatives of industrial and business Chambers; representatives of University Institutions; Fundación Tierra Vida, Grupo proaco, Incubadora Feminista and civil association Somos Pares.

From the definition of the commitments to be assumed, actions to be carried out collaboratively between the parts of the process were defined. From the governmental parts, progress will be made in the contribution and development of the methodology to encourage

territorialization in the different Municipalities. Non-governmental organizations in tune with the Córdoba Young Agency and the Ministry of Women of the Province, will contribute on the inclusion of the perspectives proposed to address the process: gender, diversities and youth. All the actions will be in conjunction with the Municipalities that are part of this first test. The meetings had the use of virtual creation tools such as Meet, Zoom, Miró, Mural and Canva.

8. Monitoring

To carry out the monitoring of the Action Plan, the Province of Córdoba made an agreement with the Secretariat for Innovation in Management of the National University of Cordoba, specifically with the Open University Program, the role of the University being important in the imaginary of any new state, in the search for greater and better citizen engagement, democracy and co-government, fostering greater co-responsibility and forging the quality of citizen involvement.

On the other hand, the Municipality of Córdoba made an agreement with the Instituto de Investigaciones de la Bolsa de Comercio . This institute is a center for studies on the economic and social reality of Argentina, contributes to knowledge about the economic situation of the country in various fields and proposes solutions for decision-making in the public and private sectors through competitiveness studies and analysis.

The results of both monitoring entities will be published on the website of the Ministry of Coordination http://gestionabierta.cba.gov.ar/ and in the portal https://gobiernoabierto.cordoba.gob.ar/, where, in addition, the progress of the processes of both co-creation and execution of the Action Plan are constantly published.

9. Commitments:

The Municipality of Córdoba is committed to:

- Strengthen the channels of attention to citizens through the use of multi-channel technologies and platforms.

- Redesign the digital ecosystem to improve or optimize the experience and navigability of citizens, provide a digital application to citizens where they can report incidents, claims and complaints of different kinds.
- Implement a strategy for the territorialization of the SDGs within the framework of the Neighborhood Development Self-Management Plan in conjunction with the Province.

From the Province, the following commitments will be assumed:
- Territorialize the 2030 Agenda and the Sustainable Development Goals in four municipalities of the province with a meaningful open government perspective, emphasizing collaboration between actors. Municipalities participating in this first pilot: Freyre, Alta Gracia, Vicuña Mackenna, San José de la Dormida.
- Partner municipalities and social organizations participating in the Local OGP Program in the incorporation of gender perspective and a youth approach in the process of territorialization of SDGs.
- Make visible the actions and processes developed within the framework of Local OGP Program by local governments and civil society organizations on the Open Management platform.

Provincia de Córdoba

Ciudad de Córdoba